

September 21, 2023 | 1:30-3:00 pm ET

LA COUNTY'S PARK NEEDS ASSESSMENT: A CASE STUDY ON PARK EQUITY COLLABORATION

MODERATOR



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ACCREDITATION AVAILABLE FOR:



Landscape Architecture
Continuing Education System™

NEW!
General CEUs



ADVANCING PARK EQUITY: *PARK NEEDS ASSESSMENT*

NORMA E. GARCÍA-GONZÁLEZ, DIRECTOR
COUNTY OF LOS ANGELES
DEPARTMENT OF PARKS AND RECREATION

CITY PARKS ALLIANCE WEBINAR
SEPTEMBER 2023



COUNTY OF LOS ANGELES PARK SYSTEM



73,214
Acres of Parkland



182
DPR Parks



5
DPR HQ Offices

PARKS

- | | |
|------------------------------------|--------------------------------|
| 9 Regional Parks | 15 Wildlife Sanctuaries |
| 19 Community Regional Parks | 10 Nature Centers |
| 20 Community Parks | 20 Golf Courses |
| 38 Neighborhood Parks | 5 Senior Centers |
| 20 Pocket Parks/Park Nodes | 4 Gardens and Arboreta |
| 9 Natural Areas | 2 Performance Venues |
| 1 Historic Park | |

PARK AMENITIES

- | |
|---|
| 14 Lakes
<small>(3 Boating And Recreation/Swimming Lakes)</small> |
| 475 Sports Amenities |
| 36 Swimming Pools |
| 1 Boxing Arena |
| 23 Splash Pads |
| 13 Skate Parks |
| 60 Community Centers |

TRAILS AND EQUESTRIAN PROGRAM

- | | |
|----------------------------|------------------------------|
| 233 Miles of Trails | 4 Equestrians Centers |
| 15 Staging Areas | 6 Equestrians Parks |

FAILED MEASURE IN 2014: PROPOSITION P

Los Angeles Times

OPINION

Endorsement: No on Proposition P

BY THE TIMES EDITORIAL BOARD

OCT. 12, 2014 5 AM PT

In August, at close to the last possible minute to do so and with little notice to the public, the Los Angeles County Board of Supervisors added a measure to the Nov. 4 ballot that would impose an annual \$23 parcel tax to pay for parks and other facilities. Proposition P — think P for parks — is offered as an extension of a tax that property owners have been paying annually since voters approved it in 1992 but that expires next June.

And what could be bad about continuing to raise money for parks? For more than parks, in fact? Proponents note that the 1992 ballot measure — Proposition A — has been used to acquire and preserve open space, develop trails, build recreation facilities, refurbish restrooms and create youth centers, senior centers, nature centers. Its funds were used to make improvements to the Hollywood Bowl and other cultural landmarks. It paid for projects that employed thousands of young people.

Prop P fails to get the 2/3 votes needed to pass

COUNTY MEASURE P			Votes	Percent
P - PARCEL SPECIAL TAX LEVY	- YES		862,224	62.89
(2/3 OF VOTES CAST)	- NO		508,672	37.11
TOTAL PRECINCTS	5,027	PRECINCTS REPORTING*	5,027	100
REGISTRATION	4,892,047			

LA COUNTY BOARD OF SUPERVISORS APPROVED COUNTYWIDE PARKS NEEDS ASSESSMENT IN 2015

Los Angeles Times

CALIFORNIA

After tax defeat, L.A. County approves new study of recreation needs

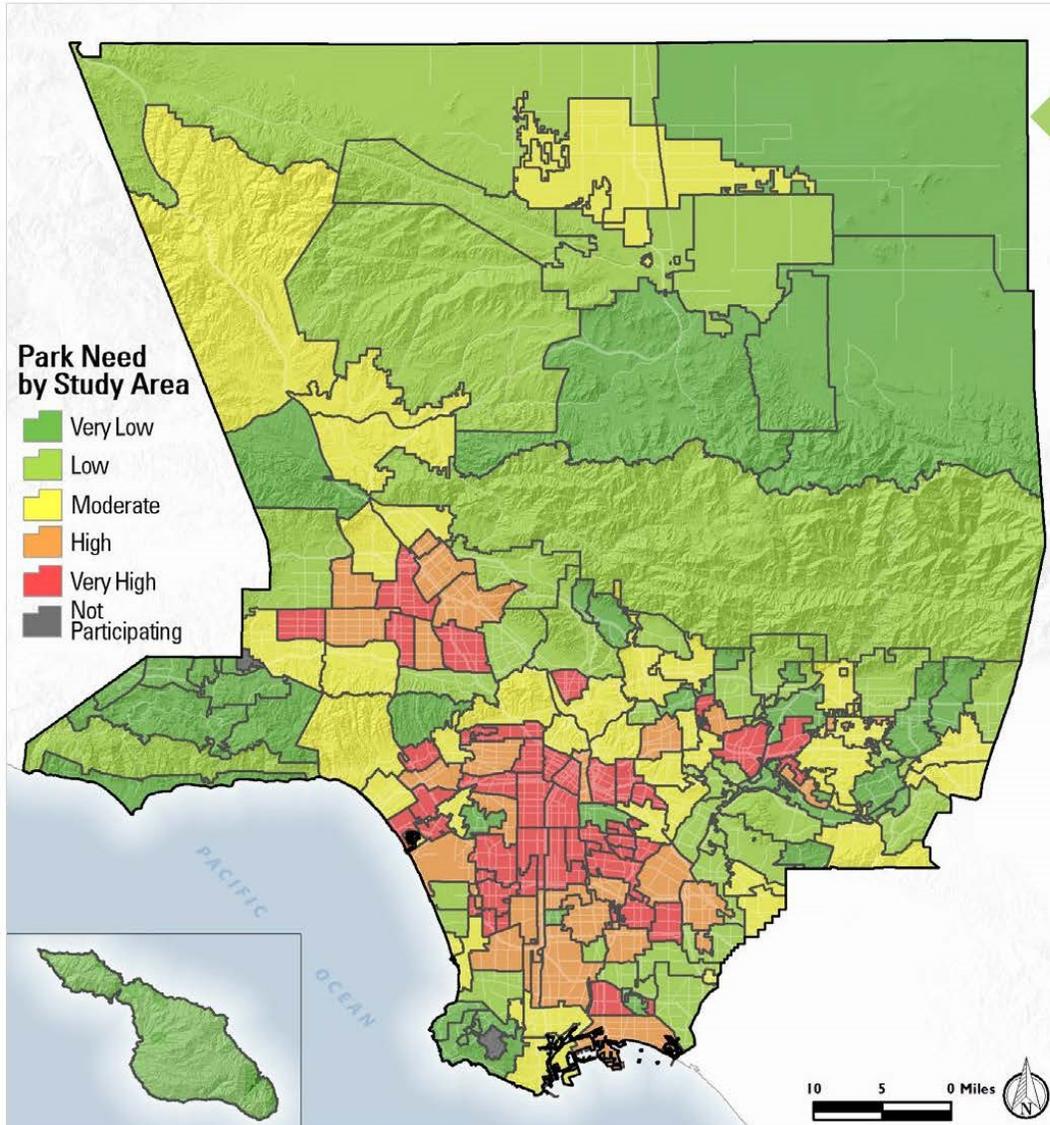


Three months after Los Angeles County voters narrowly defeated a parcel tax for parks, the county Board of Supervisors on Tuesday unanimously authorized a \$3.5-million survey of recreation facilities and needs throughout the county.

Officials said the Comprehensive Parks and Recreation Needs Assessment is necessary before they consider putting another parks tax measure on the ballot, perhaps as soon as next year.

The assessment, to be developed with help from residents of the 88 cities in the county and its unincorporated communities, also is meant to guide officials as they decide how to spend the approximately \$140 million remaining from earlier parks tax measures.

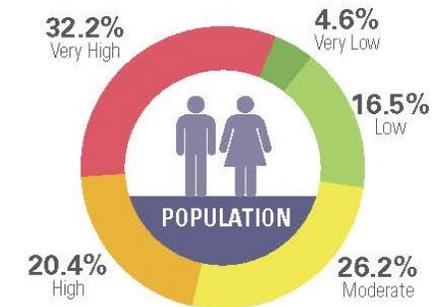
2016 PARKS NEEDS ASSESSMENT: OUR NORTH STAR



PARK NEED

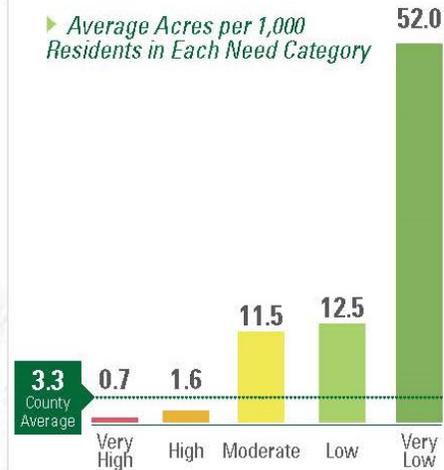
The results of the analysis of the park metrics were combined to determine an overall park need level for each Study Area. This approach creates a framework for assessing park need from a Countywide perspective.

Population in Each Need Category*



*0.1% Not Participating

Average Acres per 1,000 Residents in Each Need Category



PNA USES METRICS TO DETERMINE PARK NEED

PARK METRICS

Park need is traditionally measured with a single metric, such as the number of acres of park land available to residents, or the percentage of residents living within walking distance of a park. Measuring only a single aspect of need provides a one-dimensional understanding of park need. The Steering Committee recognized that park need is affected by many variables and approved a suite of five metrics that produce a robust understanding of physical park needs in each Study Area and in the County:



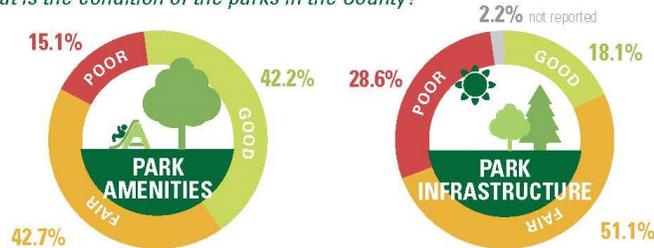
How much park land is in the County?



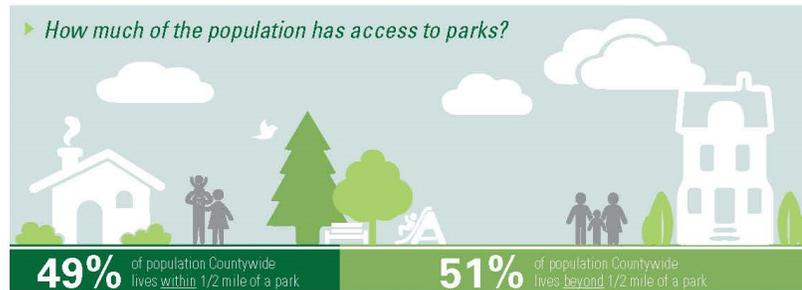
How much land is available to residents in the area around each park?



What is the condition of the parks in the County?



How much of the population has access to parks?



What park amenities are available in the County?



COMMUNITY ENGAGEMENT AND OUTREACH

78 Study Areas in Spanish



12 Study Areas in Chinese

2 Study Areas in Armenian



1 Study Area in Korean

Figure 23. Fact Sheet, Spanish and Chinese

we all need PARKS
for healthy, thriving and engaged communities

¡CREE EL FUTURO DE SUS PARQUES!

¿Su familia juega al basket o al fútbol? ¿Les gusta nadar? ¿Alguno juega tenis? ¿O simplemente quieren hacer una caminata? Los parques son fundamentales para que las comunidades se mantengan saludables y florecientes. Hemos hecho un balance de lo que tenemos: parques, instalaciones recreativas y espacios abiertos existentes, y el estado en que se encuentran. Ahora necesitamos saber lo que usted quiere.

- ¿Dónde es mayor la necesidad de nuevos parques, instalaciones recreativas o espacios abiertos?
- ¿Cuáles parques es necesario reparar o ampliar?
- ¿Qué tipo de recreación se necesita más?
- ¿Qué hará que su familia y su vecindario estén al aire libre, sanos, felices y haciendo ejercicio? ¿Asista a nuestro taller. Juntos crearemos una lista de prioridades de parques para nuestra comunidad.

創造公園的美好未來!

您的家人打籃球或踢足球嗎? 喜歡游泳嗎? 有人喜歡打網球嗎? 或者只想散步? 公園對於建造健康繁榮的社區十分重要。我們清點了目前我們所擁有的——現有的公園、休閒娛樂設施和開放空間——以及他們的現狀。現在，我們需要知道您的想法。

- 我們在哪裡需要新的公園、休閒娛樂設施或開放空間?
- 哪些公園需要修繕或擴建?
- 最需要哪種休閒娛樂設施?

什麼能讓您的家人和鄰居保持健康快樂並且出門去健身運動呢? 請參加我們的研討會。我們將會一起列出我們社區公園建設的首要工作。

UNINCORPORATED
DE LAS NECESIDADES DE
PARQUES Y RECREACIÓN,
EN TODO EL CONDADO DE
LOS ANGELES

洛杉磯縣無建制區公園
與休閒娛樂設施評估



2.5 million+ Traditional Media



1.1 million+ Social Media



30K+ views Project Website



COMMUNITY ENGAGEMENT AND OUTREACH

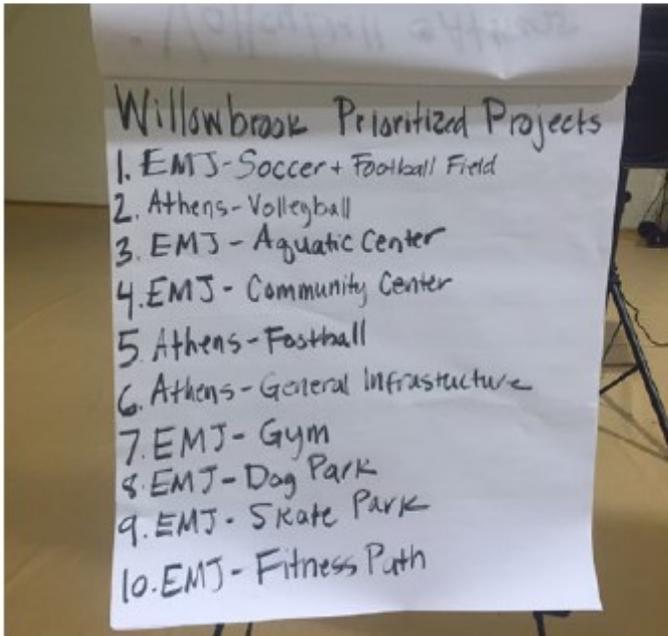
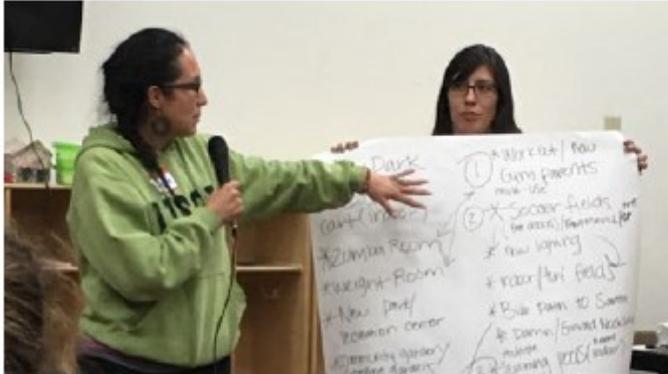


Figure 61. Sample Project Prioritization Forms

PARKS POTENTIAL PROJECT FORM
Unincorporated Angeles National Forest - Sylmar

Type of Project: (Check One) REPAIR EXISTING AMENITY ADD OR REPLACE AMENITY AT EXISTING PARK BUILD NEW PARK OR SPECIALTY FACILITY

Project Name: SEPTIC Location: DENTER

Project Description: Repair/replace sewage/septic system @ Denter Park (in rec center & by horseshoe pit)

Place Stickers Here:

TALLY: 36

PARKS POTENTIAL PROJECT FORM 4

Type of Project: (Check One) REPAIR EXISTING AMENITY ADD OR REPLACE AMENITY AT EXISTING PARK BUILD NEW PARK OR SPECIALTY FACILITY

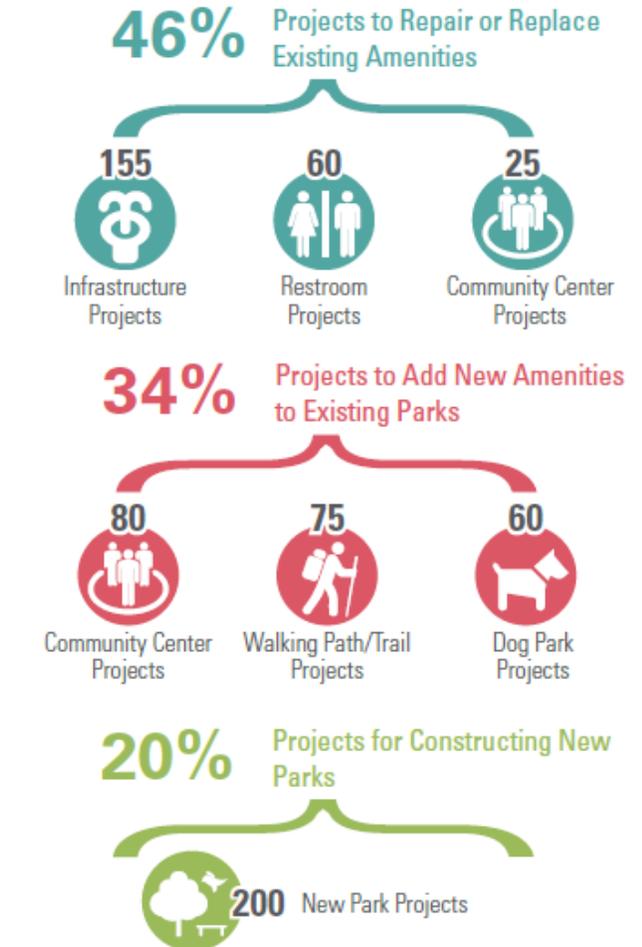
Project Name: Trail/Ramp Location: 55 St East + Harbor

Project Description: ZeroScape Trail and Running Trail at this location connects existing trail.

Place Stickers Here:

TALLY: 24

Figure 62. Most Frequently Prioritized Park Projects, by Project Type



2016 PARK NEEDS ASSESSMENT (PNA) RELATIONSHIP TO MEASURE A

- Findings informed need for a park measure – Measure A
- Allocation of Measure A funds tied to Park Equity – Parks Needs Assessment results
- Measure A ensures periodic updates of Parks Needs Assessment



PROPOSITION P (2014) VS. MEASURE A (2016)

Prop P failed to get the 2/3 votes needed to pass

Measure A approved by almost 75% of voters

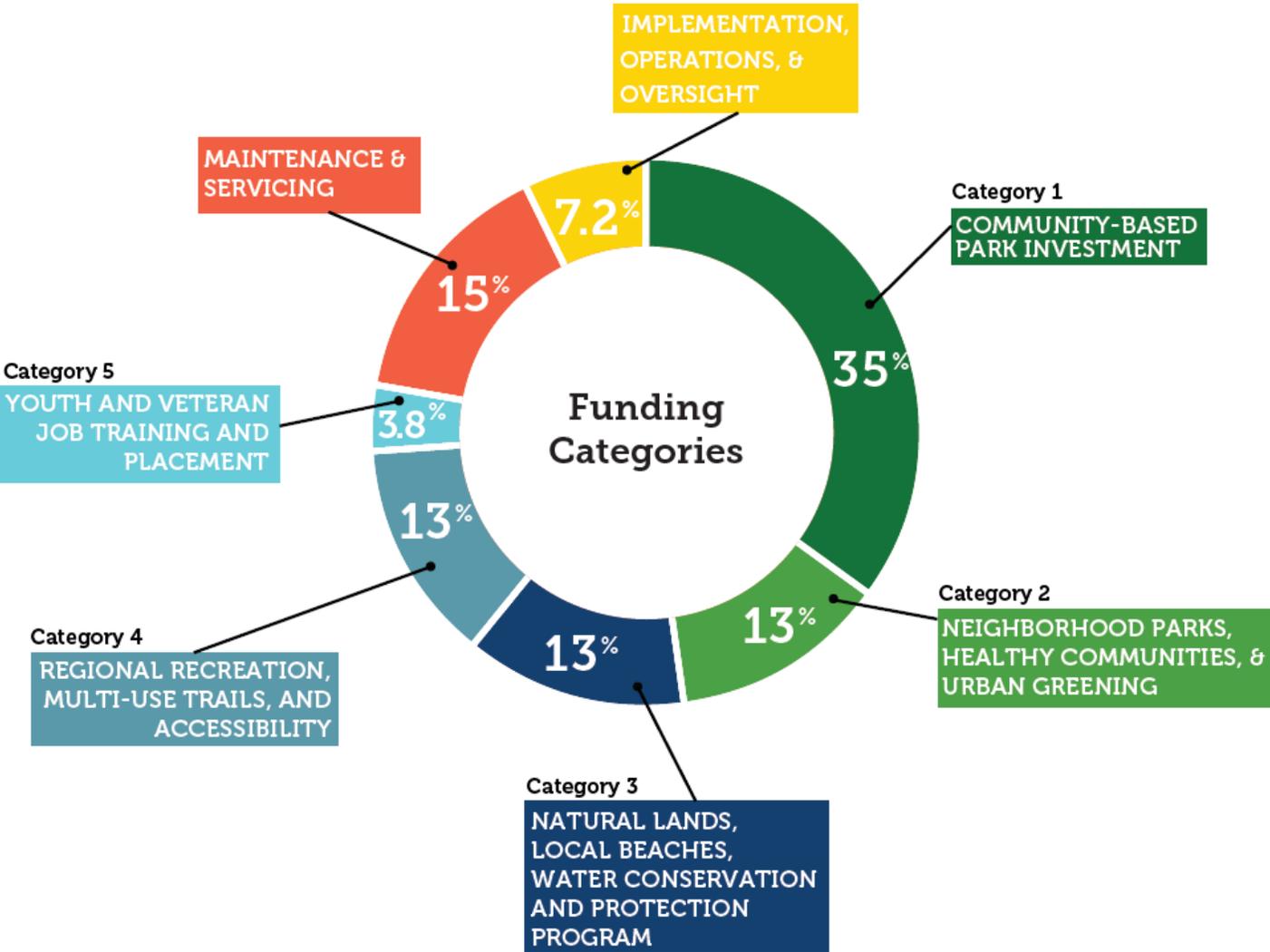
		Votes	Percent	
COUNTY MEASURE P				
P - PARCEL SPECIAL TAX LEVY	- YES	862,224	62.89	
(2/3 OF VOTES CAST)	- NO	508,672	37.11	
TOTAL PRECINCTS	5,027	PRECINCTS REPORTING*	5,027	100
REGISTRATION	4,892,047			

		Votes	Percent	
COUNTY MEASURE A				
A - SPECIAL PARCEL TAX LEVY	- YES	2,363,405	74.90	
(2/3 OF VOTES CAST)	- NO	791,939	25.10	
TOTAL PRECINCTS	4,988	PRECINCTS REPORTING*	4,988	100
REGISTRATION**	5,103,353			

Other Recent Measures in L.A. County:

- **Measure M** (Transportation): 71%
- **Measure H** (Housing/Homelessness): 69%
- **Measure W** (Stormwater/Water Quality): 69%

MEASURE A FUNDING



- Funded by a local parcel tax on all properties within Los Angeles County
- Exceptions: Publicly owned parcels and non-profits (churches, schools, etc.)
- 1.7 cents/square foot of improvements on the parcel, subject to bi-annual adjustment based on the consumer price index

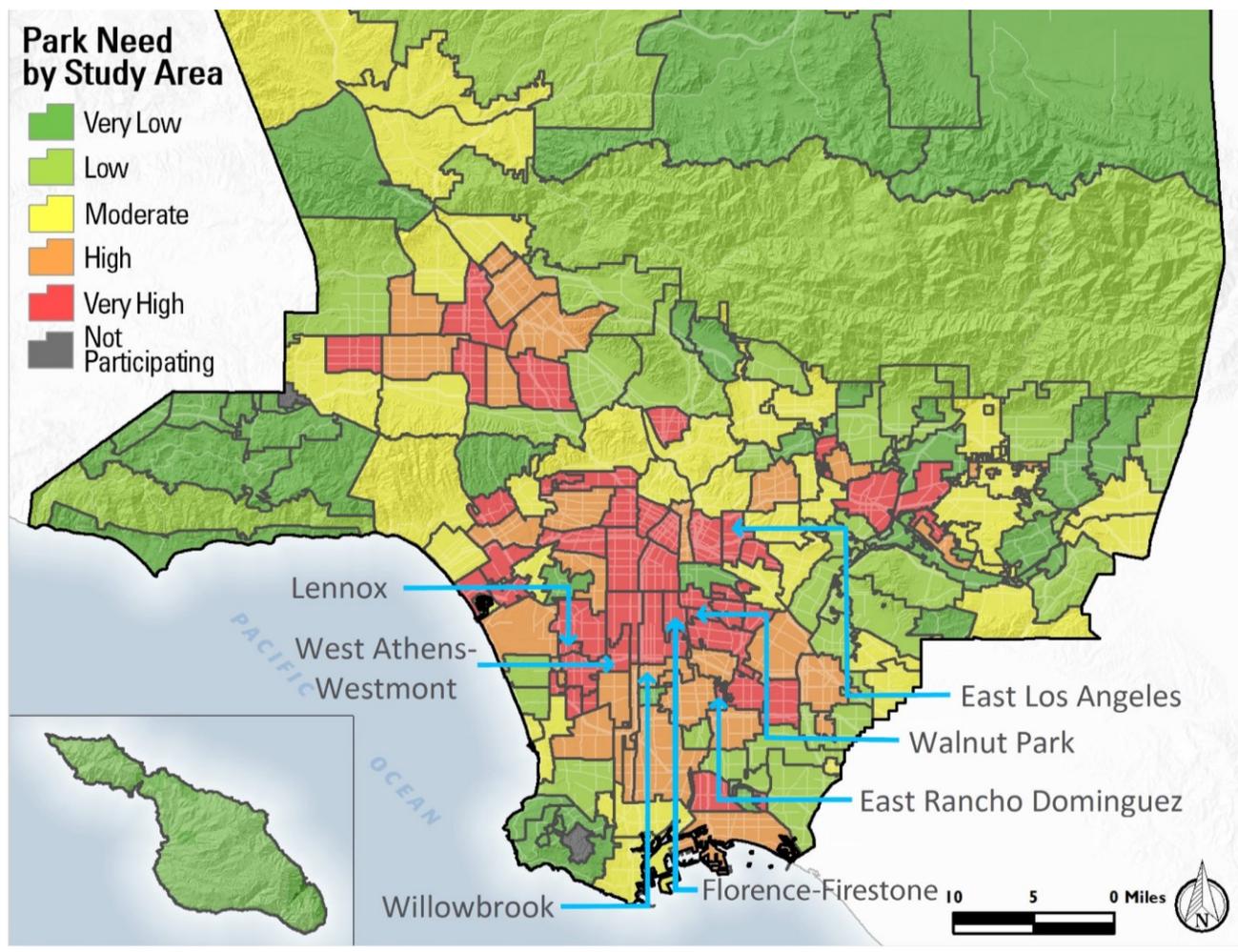
HOW DOES MEASURE A ADDRESS PARK INEQUITY?

Three ways:

- 1) 30% dedicated to Cities and Unincorporated Areas with high/very high park need
- 2) A minimum of 30% of all competitive grant funds shall be awarded to projects in/serving high/very high park need communities
- 3) A Technical Assistance Program (TAP) that includes exclusive professional consulting services to support the planning, community engagement & development of projects in park high/very high need communities



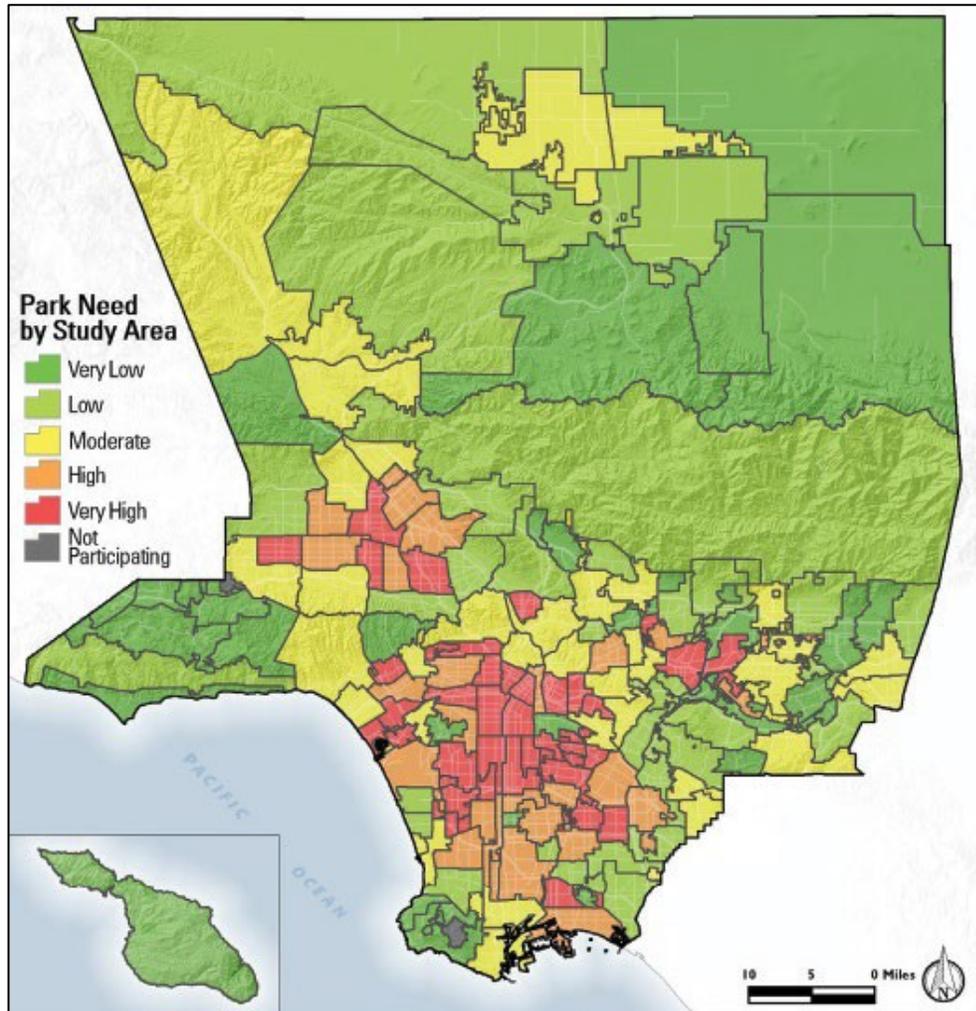
IMPLEMENTATION: NEW PARKS IN HIGH PARK NEED AREAS



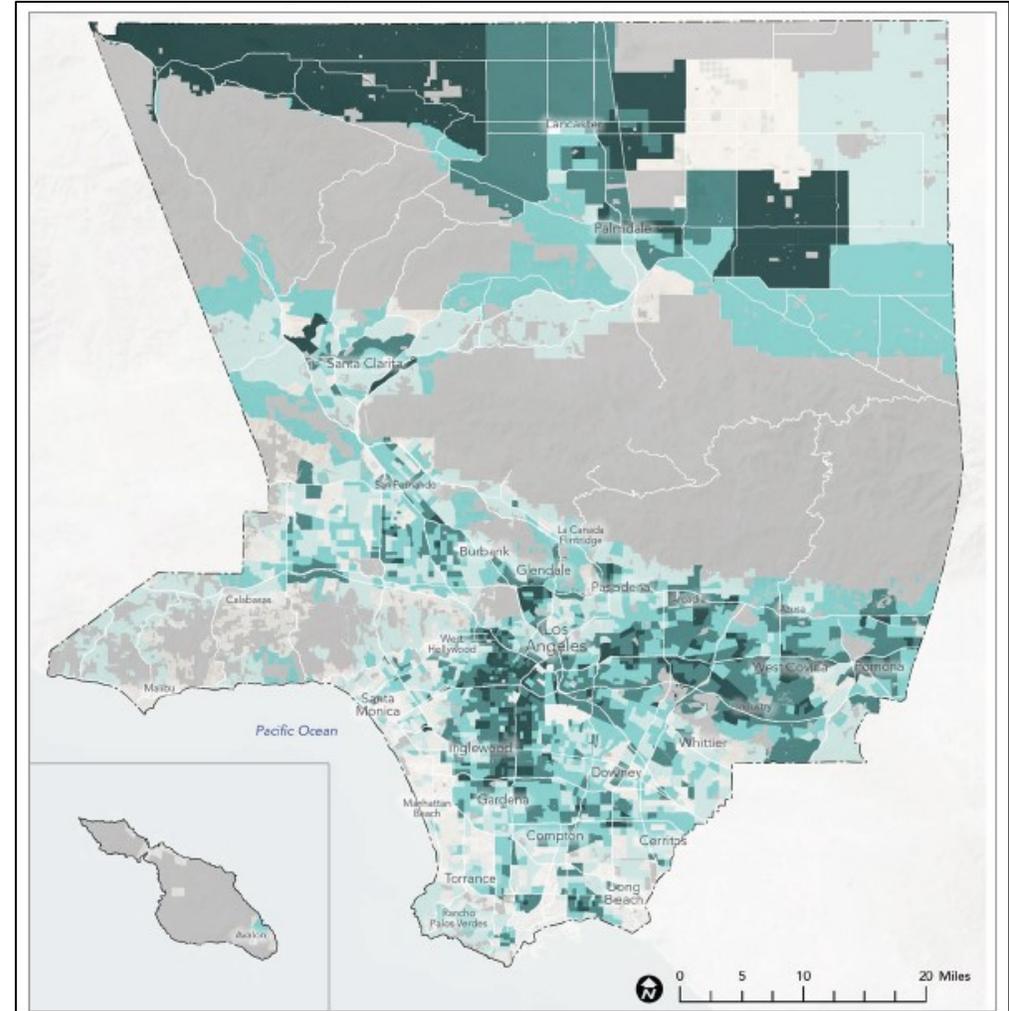
- **Woodcrest Play Park** (West Athens-Westmont)
- **Earvin “Magic” Johnson Recreation Area** (Willowbrook)
- **Walnut Park Pocket Park** (Walnut Park)
- **92nd Street Linear Park** (Florence-Firestone)
- **95th and Normandie Pocket Park** (West Athens-Westmont)
- **Puente Hills Regional Park** (San Gabriel Valley)
- **Parks on the Move** (Lennox, West Athens-Westmont, Bassett)

2022 PNA+ BUILDS ON THE 2016 PNA

2016 Park Need Level

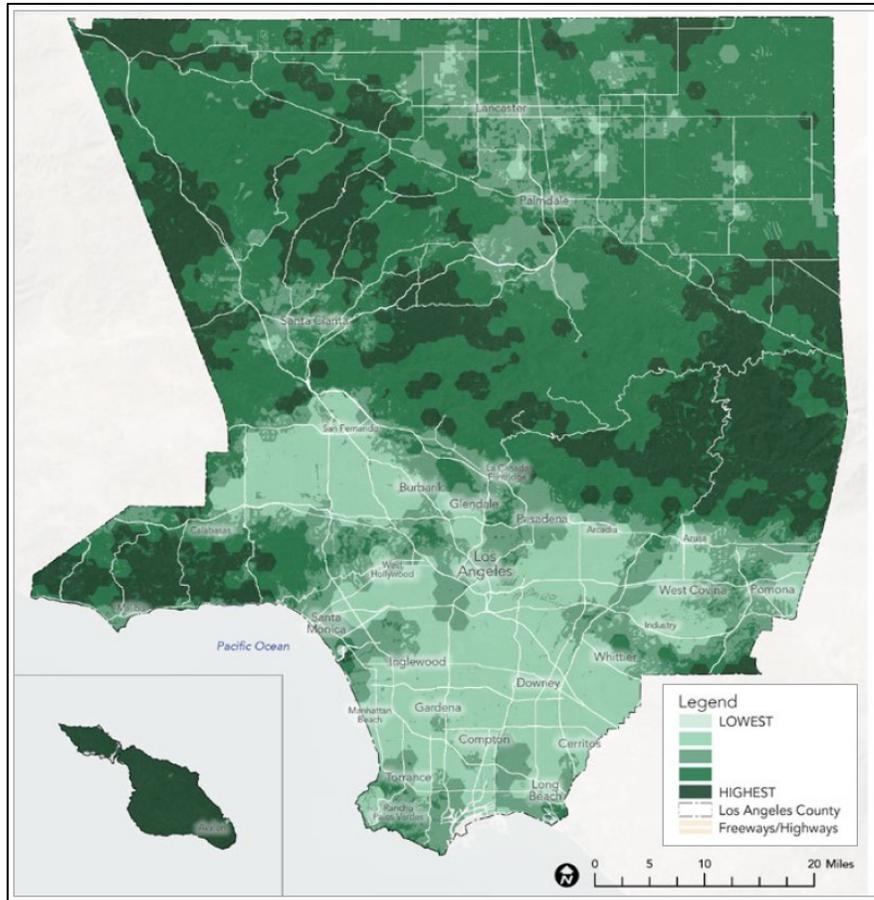


2022 Population Vulnerability



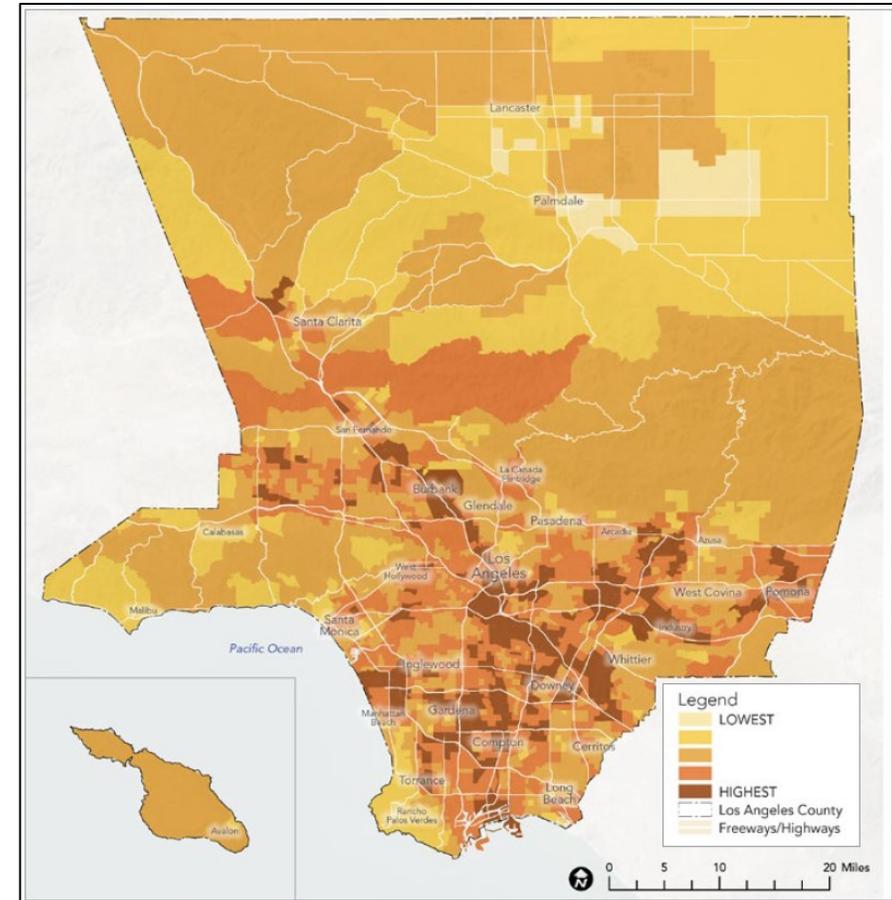
CONSERVE AND RESTORE LANDS

Environmental Benefits



Indicators: Species Diversity, Significant Habitat, Habitat Connectivity, Proximity to Waterbody, Habitat Type

Environmental Burdens

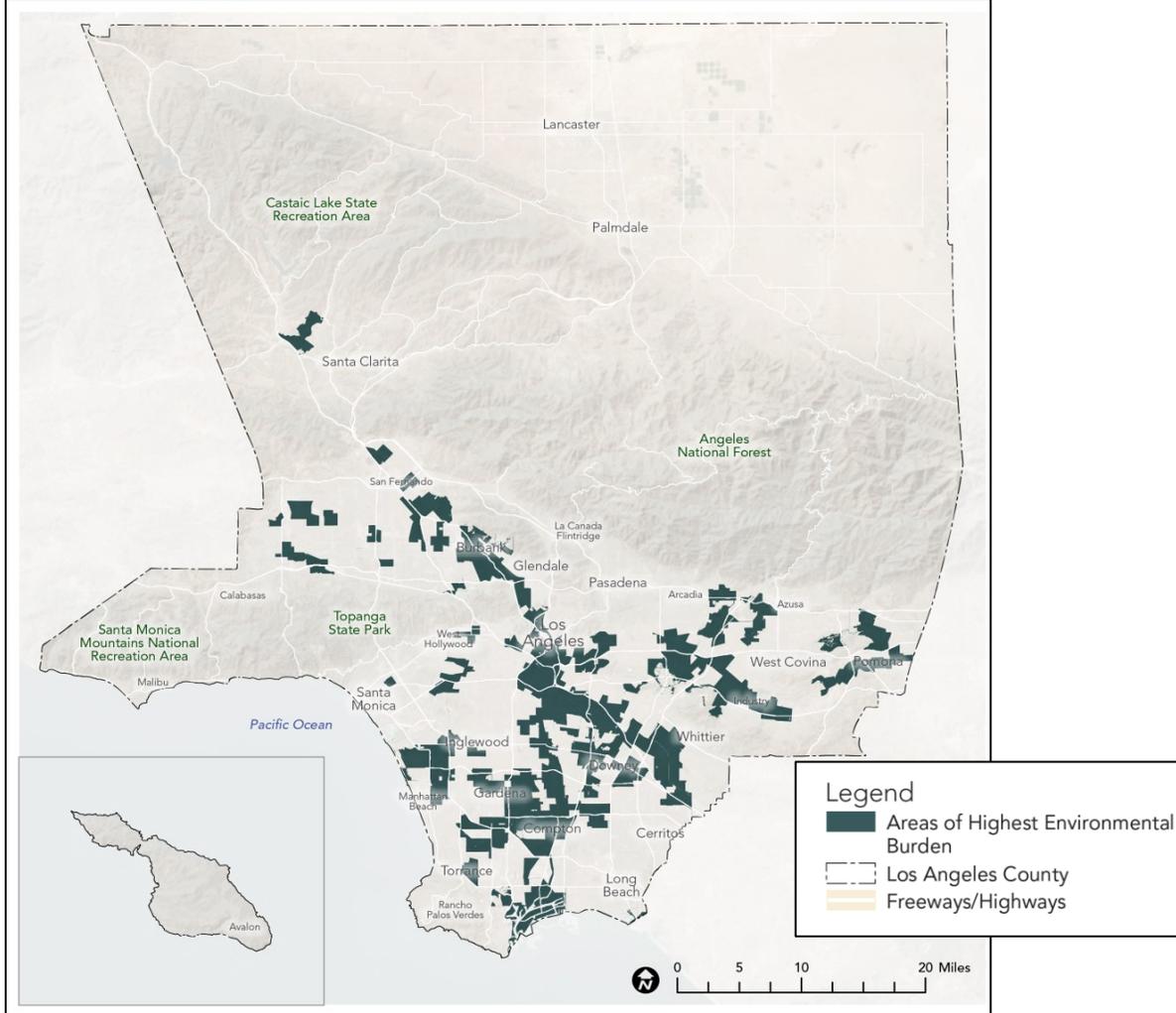
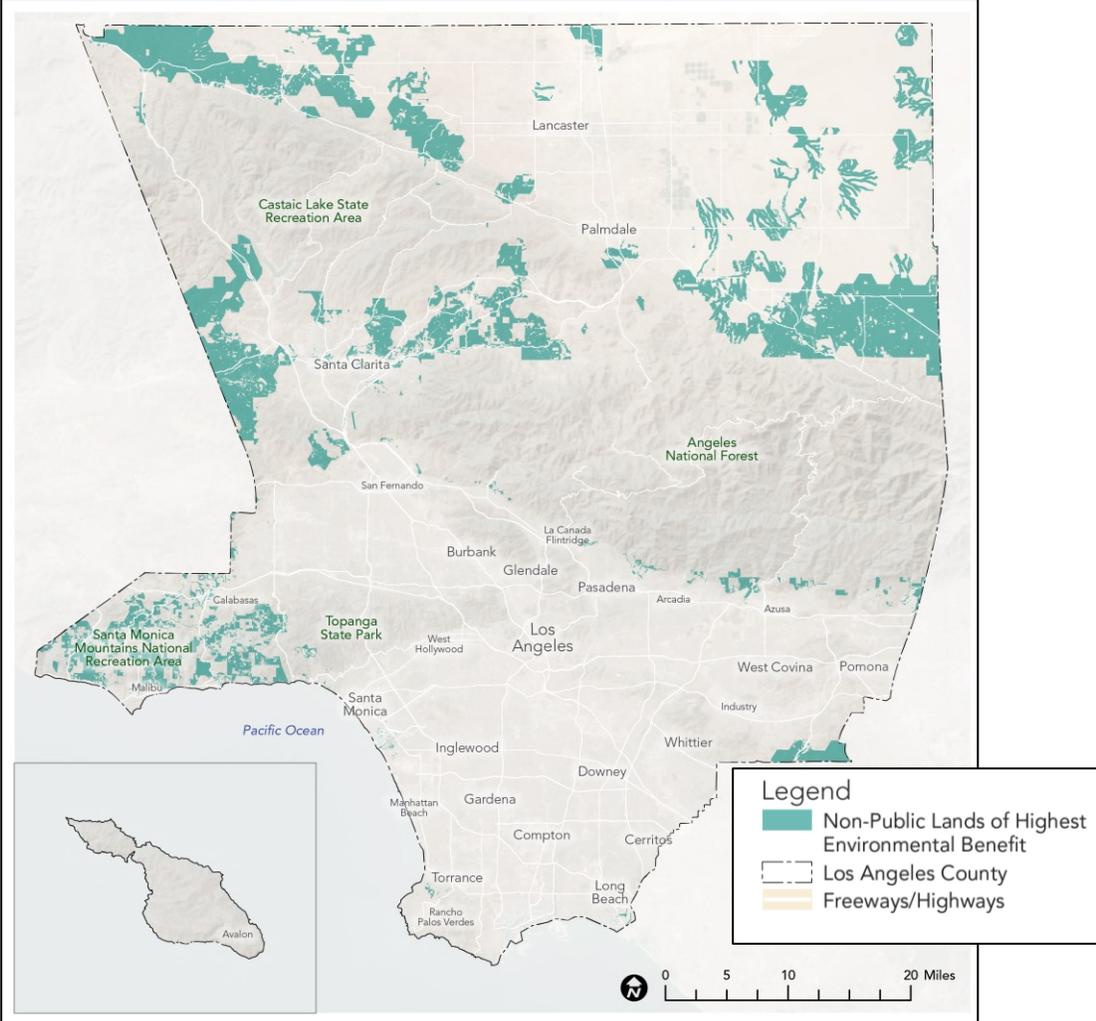


Indicators: Groundwater Threat, Hazardous Waste, Drinking Water Quality, Fine Particulate Matter, Pollution Burden

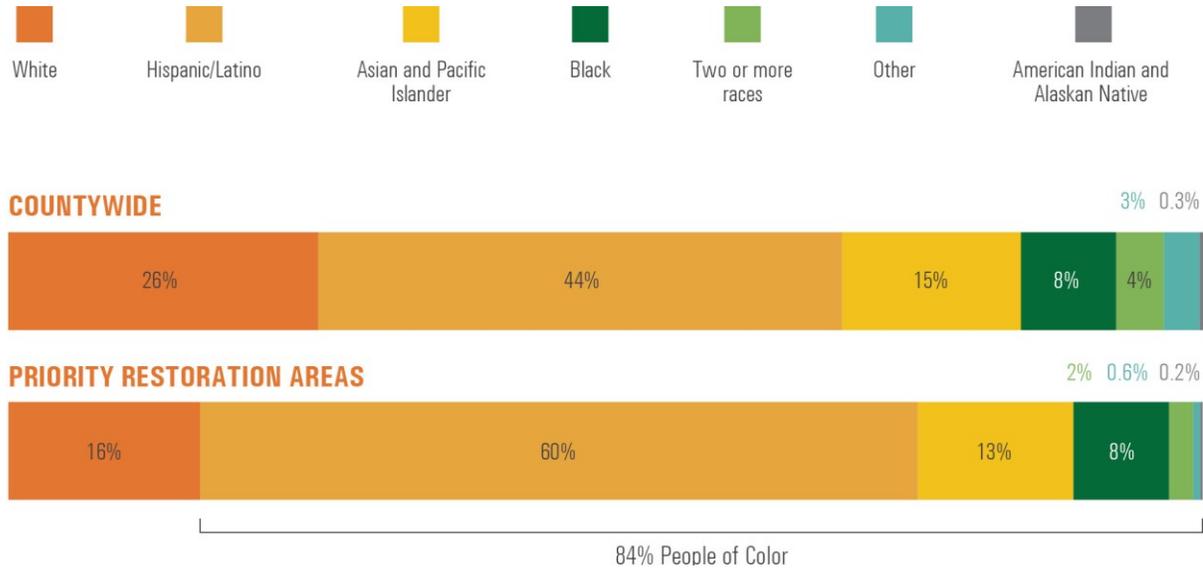
PRIORITIZE AREAS FOR CONSERVATION AND RESTORATION

Conservation

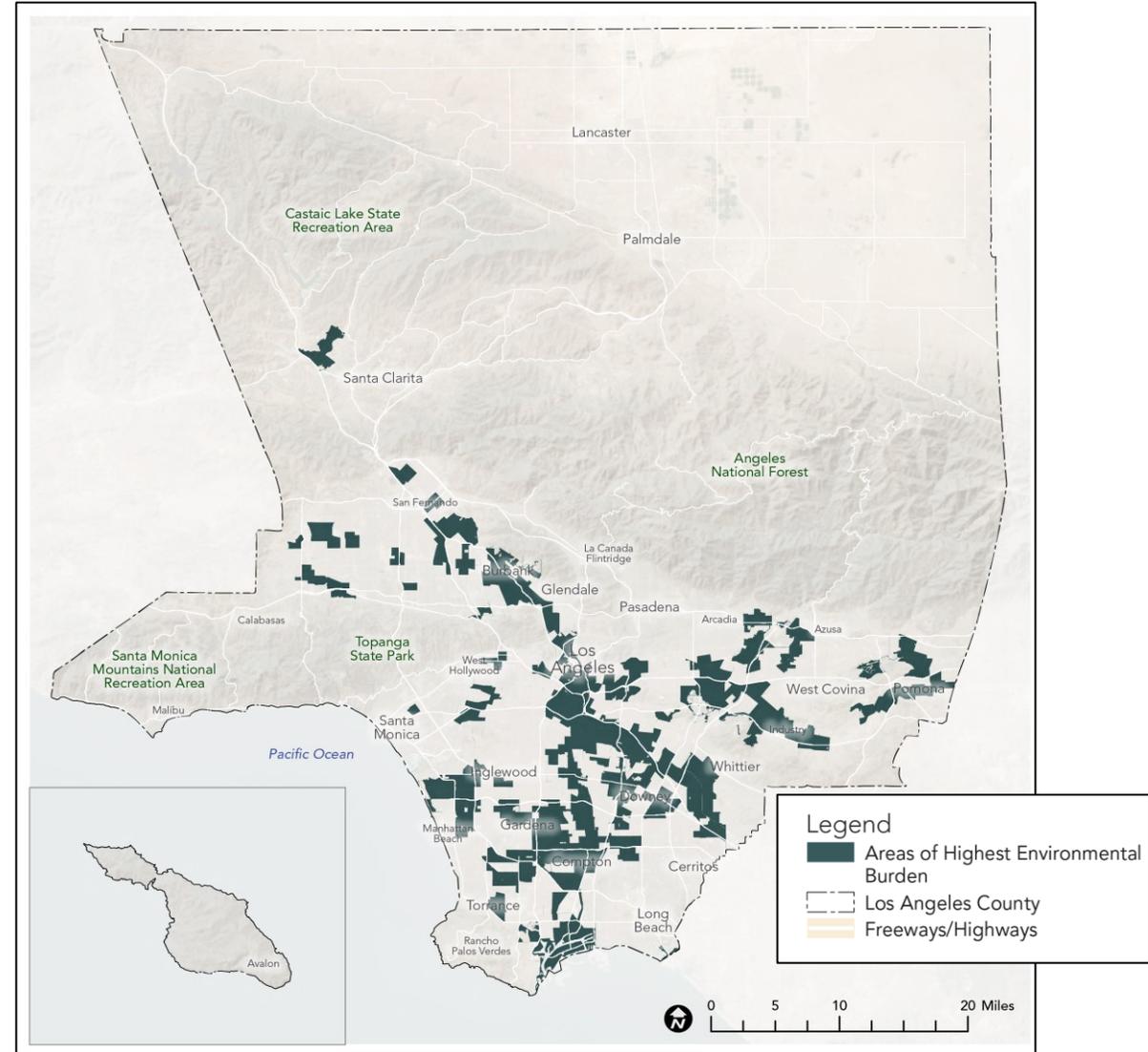
Restoration



RESTORE LANDS FOR ENVIRONMENTAL JUSTICE



84% People of Color live in areas with the highest environmental burden



BOARD ADOPTED THE PNA+ IN DECEMBER 2022



we all need **PARKS**

LOS ANGELES COUNTYWIDE COMPREHENSIVE PARKS AND RECREATION NEEDS ASSESSMENT PLUS (PNA+)

November 2022

Los Angeles County Department of Parks and Recreation

WHAT'S NEXT?

- DPR was able to secure over \$2M for the implementation of the PNA+.
- PNA+ Coalition, comprised of community-based organizations and conservancies, will drive the framework for PNA+ implementation.
- The PNA+ will include conducting parcel-level analysis, developing a land acquisition toolkit and modeling the biodiversity, habitat, climate resilience and public health benefits of restoration of degraded lands.

TAKE AWAY(S)...

1. **Coalition:** Invest in Building a Coalition
2. **Leadership:** Nurture Your Champion
3. **Data:** Invest and Center Decision-Making on “Data”

For more information about the PNA and PNA+, please visit:

<https://lacountyparkneeds.org/>



People Power Towards Park Equity:

**Measure A and
Park Needs Assessment +**

Park Equity, Life Expectancy, and Power Building
 Community Profile for Boyle Heights and Unincorporated East Los Angeles
 September 2020

Photo credit: Office of Los Angeles County Supervisor Hilda Solis

Since 2016, voters have enacted two countywide parcel tax measures in Los Angeles County (Measure A and Measure W) and a statewide bond (Proposition 68) to develop new parks and green spaces or improve existing ones. Combined, these public finance initiatives will generate hundreds of millions of dollars each year for parks and green spaces in Los Angeles County. This community profile focuses on the positive impact these investments could have if invested in the predominantly Latino community of Boyle Heights and unincorporated East Los Angeles. Community advocates and community leaders with information and power to make the case for reversing the historic and pervasive inequities experienced by Latino and Black residents in Boyle Heights and unincorporated East Los Angeles are uniquely positioned to ensure fair and just park investments.

About Boyle Heights and unincorporated East Los Angeles
 The Boyle Heights community in the City of Los Angeles and unincorporated East Los Angeles (hereafter referred to as Boyle Heights and unincorporated East Los Angeles)

PARK EQUITY, LIFE EXPECTANCY, AND POWER BUILDING: COMMUNITY PROFILE FOR BOYLE HEIGHTS AND UNINCORPORATED EAST LOS ANGELES

UNITED FOR PARK EQUITY
 Movement Building, Community Investments, and Systems Change
 March 2023

Park Equity Alliance CATALYST CALIFORNIA

URBAN GREEN SPACE, MULTI-BENEFIT PROJECTS AND WATERSHED HEALTH
BOYLE HEIGHTS

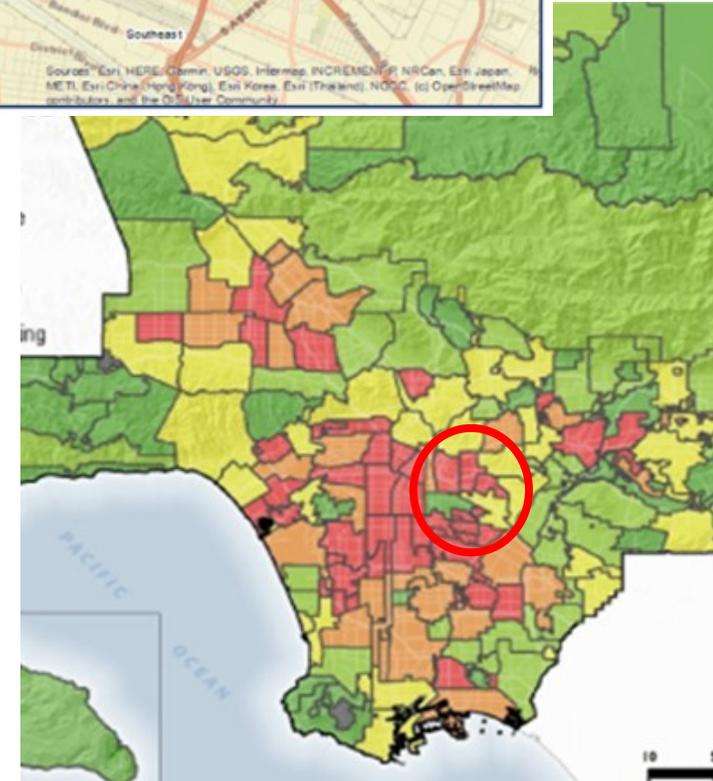
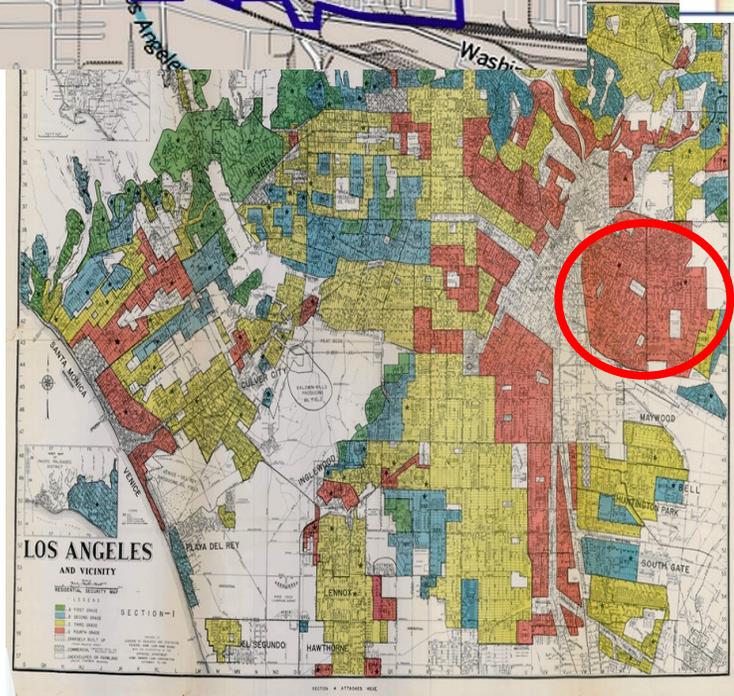
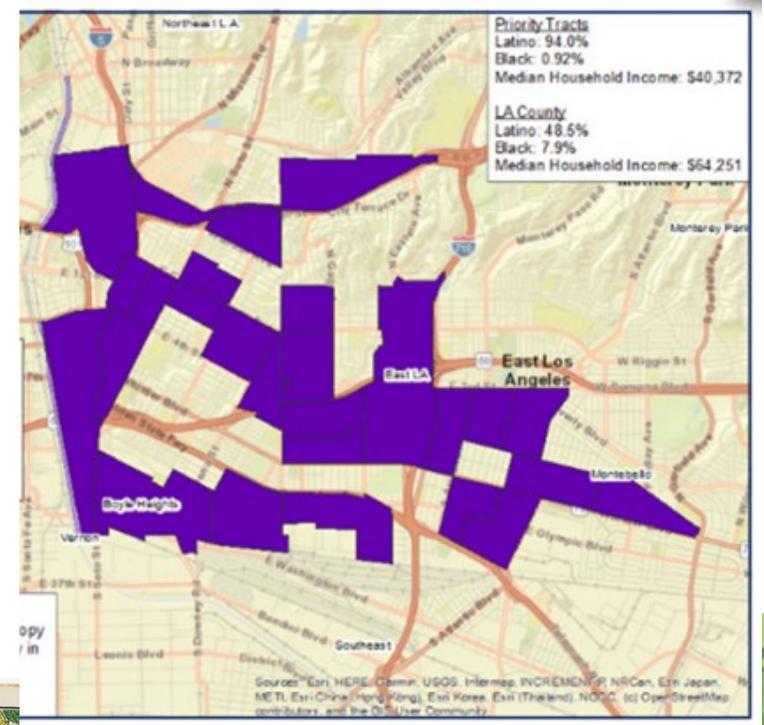
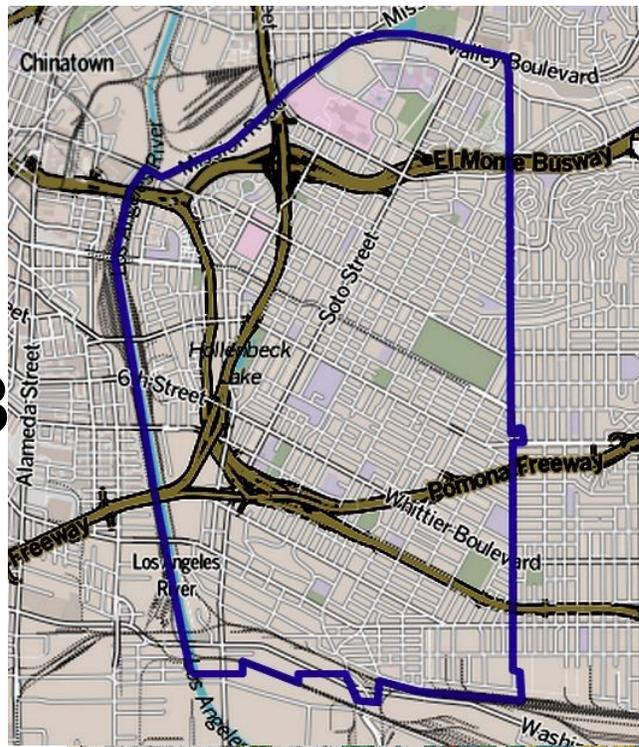
CalEPA
 California Environmental Protection Agency

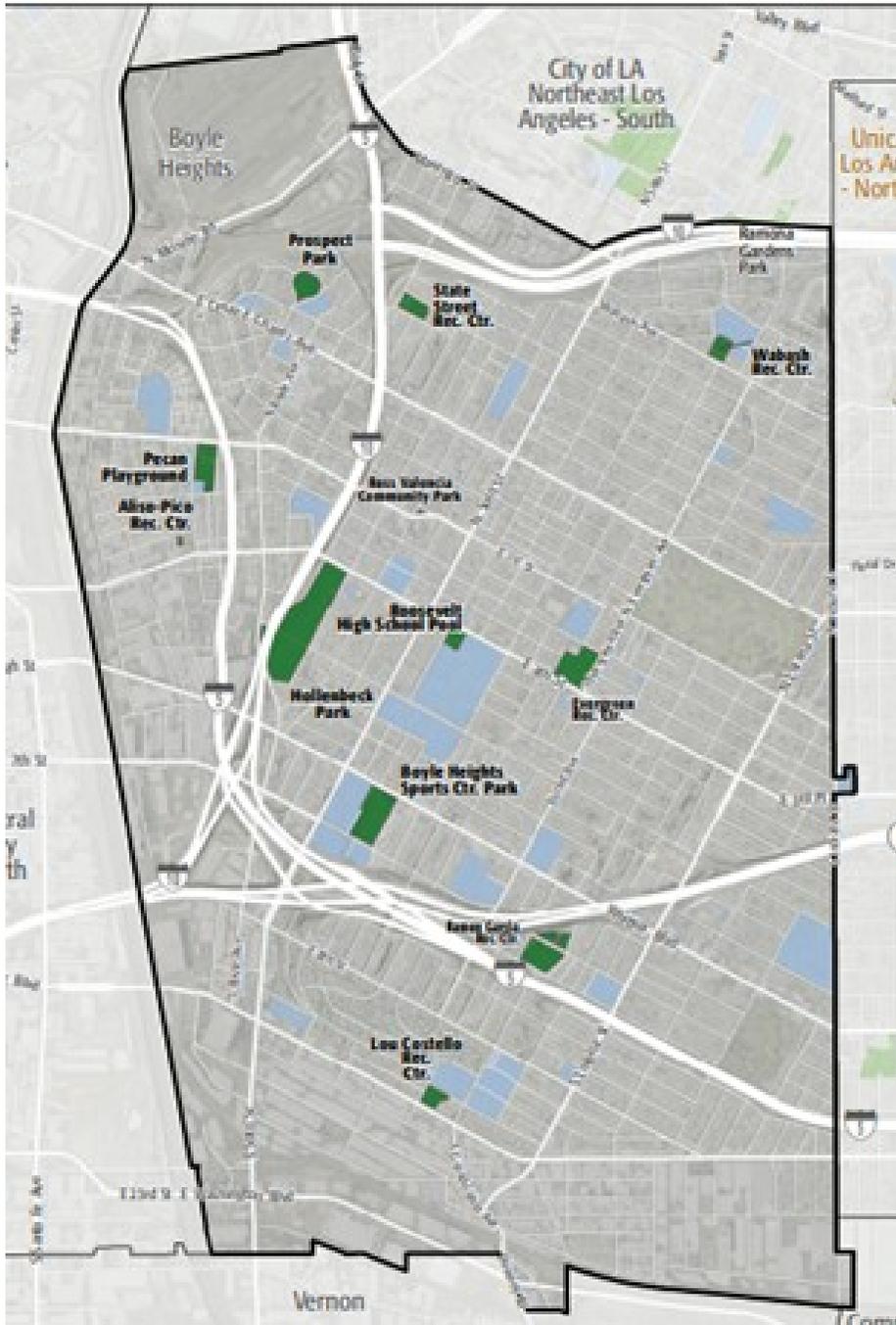
ROSE FOUNDATION
 for COMMUNITIES
 and the ENVIRONMENT

promesa
 BOYLE HEIGHTS

tinyurl.com/parkequity23

- Redlining
- Racial Covenants
- 95% Latino
- Median Income \$28,300
- 5, 10, 60, 710 Freeways
- CalEnviro: 5th Percentile “Toxic Hotspot”

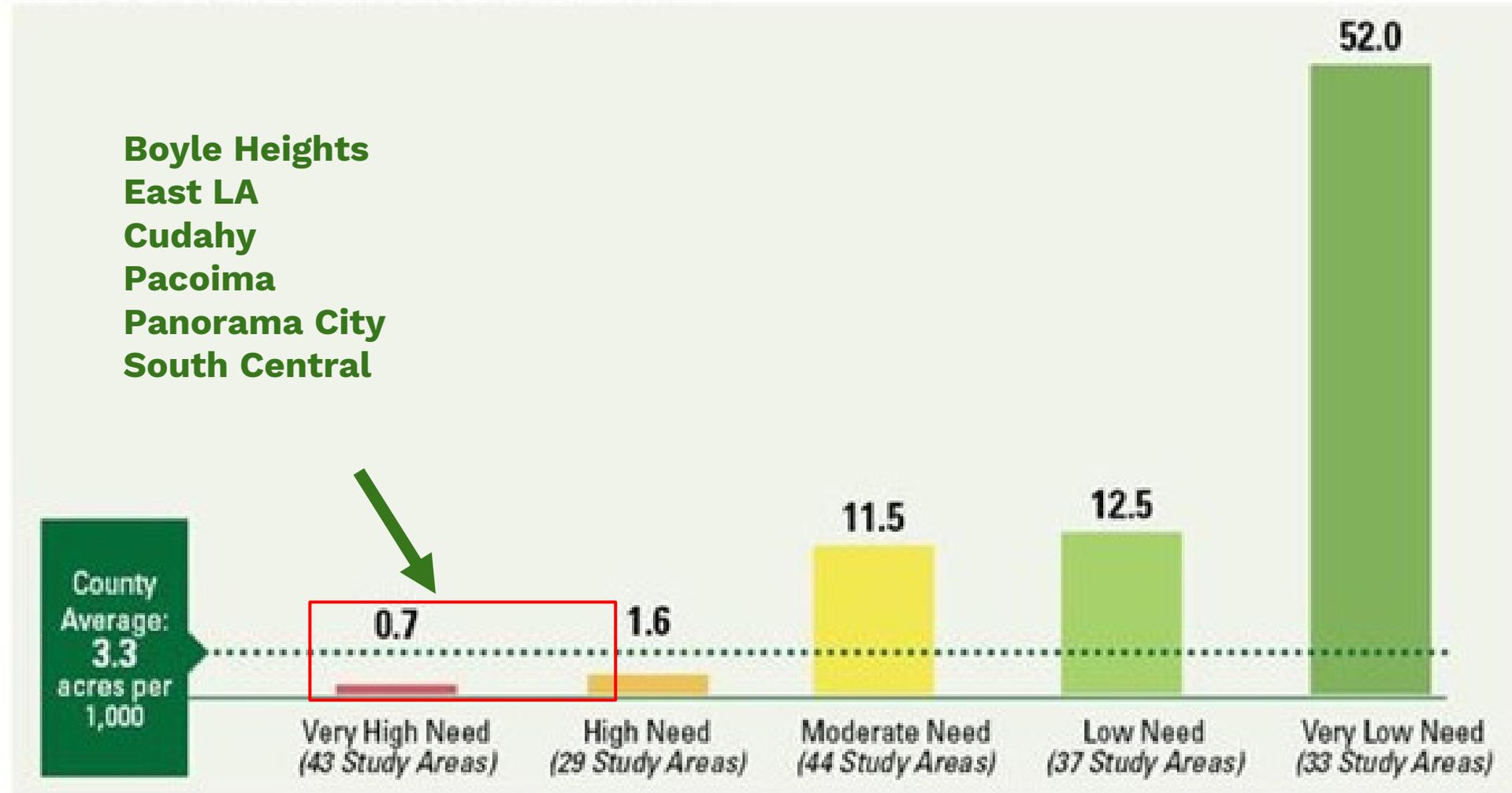




BOYLE HEIGHTS (Area 135)

- 12 Parks (+2 new parks in development)
- 53.8 Acres of Parks
- 85,937 Population
- 0.6 Average Acres per 1,000 People
- 75% of population lives ½ mile from a park

Average Acres Per 1,000 in Each Park Need Category



MOBILIZING FOR MEASURE A: A broad alliance is formed to mobilize, collect signatures, and boost support for Measure A (Workshops, events, actions and more)



MEASURE A: (Link)

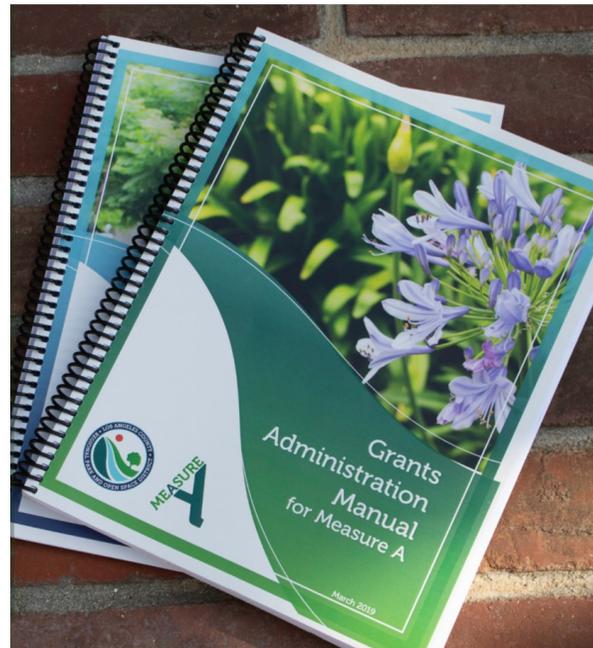
- Funds for Parks, Open Spaces, Beaches and more
- November 8, 2016 was on the ballot
- It is a "one and a half penny" tax per square foot of "structural" parcels of property.
- APPROVED! Majority vote required (66.67%)
- (RESULTS)

Measure A		
Result	Votes	Percentage
✔ Yes	2,363,405	74.9%
No	791,939	25.1%

STEERING COMMITTEE MEASURE A IMPLEMENTATION AND FORMATION OF PARK EQUITY ALLIANCE



- Three dozen reps from cities, county, key stakeholders 2017-2018
- Meetings held in English only, in the morning
- Community engagement and equity provisions were debated
- Grassroots CBOs began to attend and eventually saw need to form the PEA
- Community voice: Began to intervene, bring residents, provide interpretation, transportation, public comments.
- Letter writing and board visit campaign to press for equity provisions
- Mobilized 300 residents to key board meeting where grants admin manual would be adopted.
- Oversight seats



Park Equity Alliance



Pacoima
Beautiful



LOS ANGELES
NEIGHBORHOOD
LAND TRUST





CBOs, Community and Networks

Invest in community power-building:

PARK EQUITY CAPACITY-BUILDING THEMES

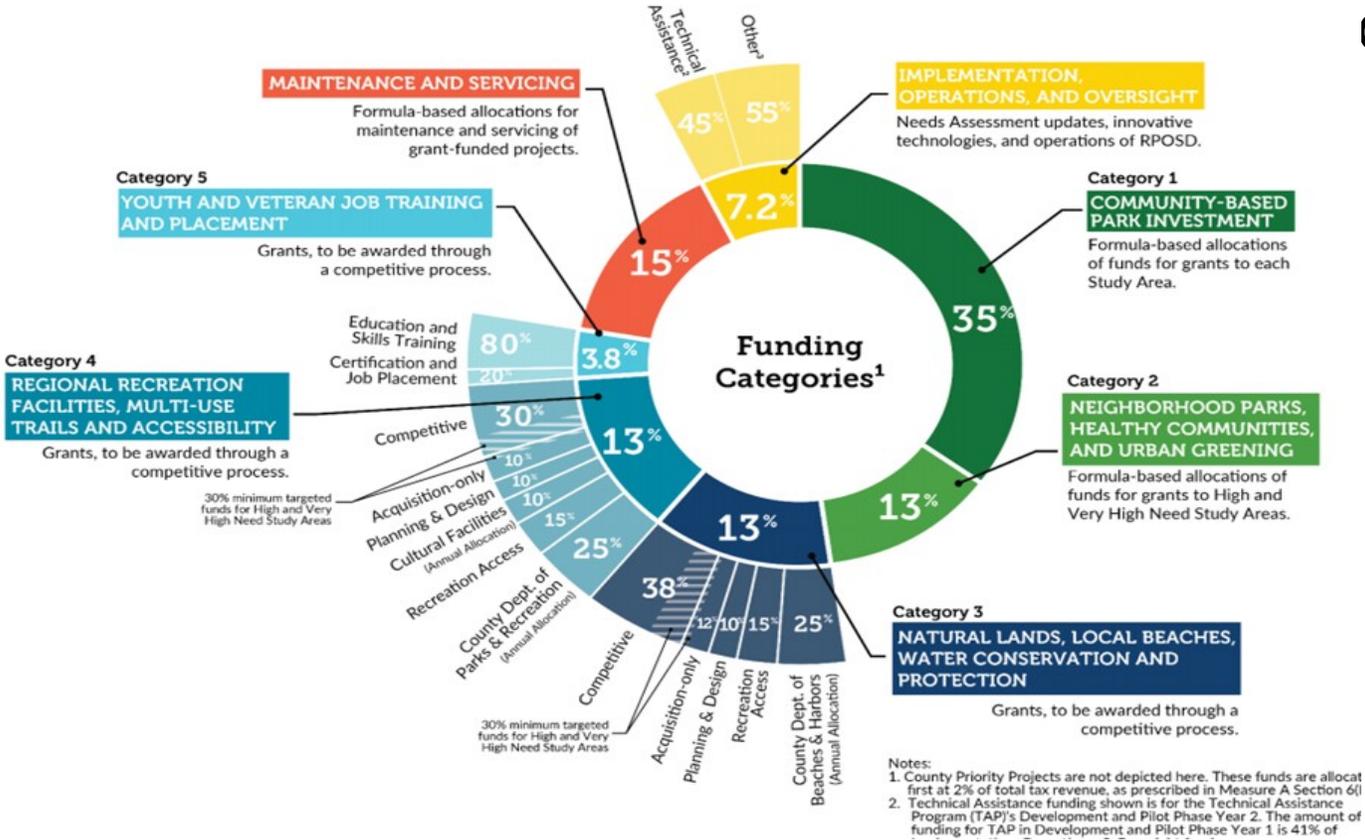
- **(NAVIGATING PARK SYSTEMS)**
- **(LAND USE)**
- **(ASSET MAPPING)**
- **(PROGRAM DEVELOPMENT)**
- **(ENGAGING ELECTED OFFICIALS AND REPS)**
- **(RPOSD MEASURE A REPORTS AND UPDATES)**
- **(PARKS AND FAMILY HEALTH)**
- **(POWER ANALYSIS)**
- **(ORGANIZING SUCCESSFUL CAMPAIGNS)**

MEASURE A - EQUITY PROVISIONS 2019



- 30% competitive prioritized grants for projects in high-need areas
- The technical assistance program to support high-need communities
- A prevention policy to minimize displacement
- Strong participation and involvement of the community: **scoring criteria**

ONGOING ADVOCACY AND OVERSIGHT

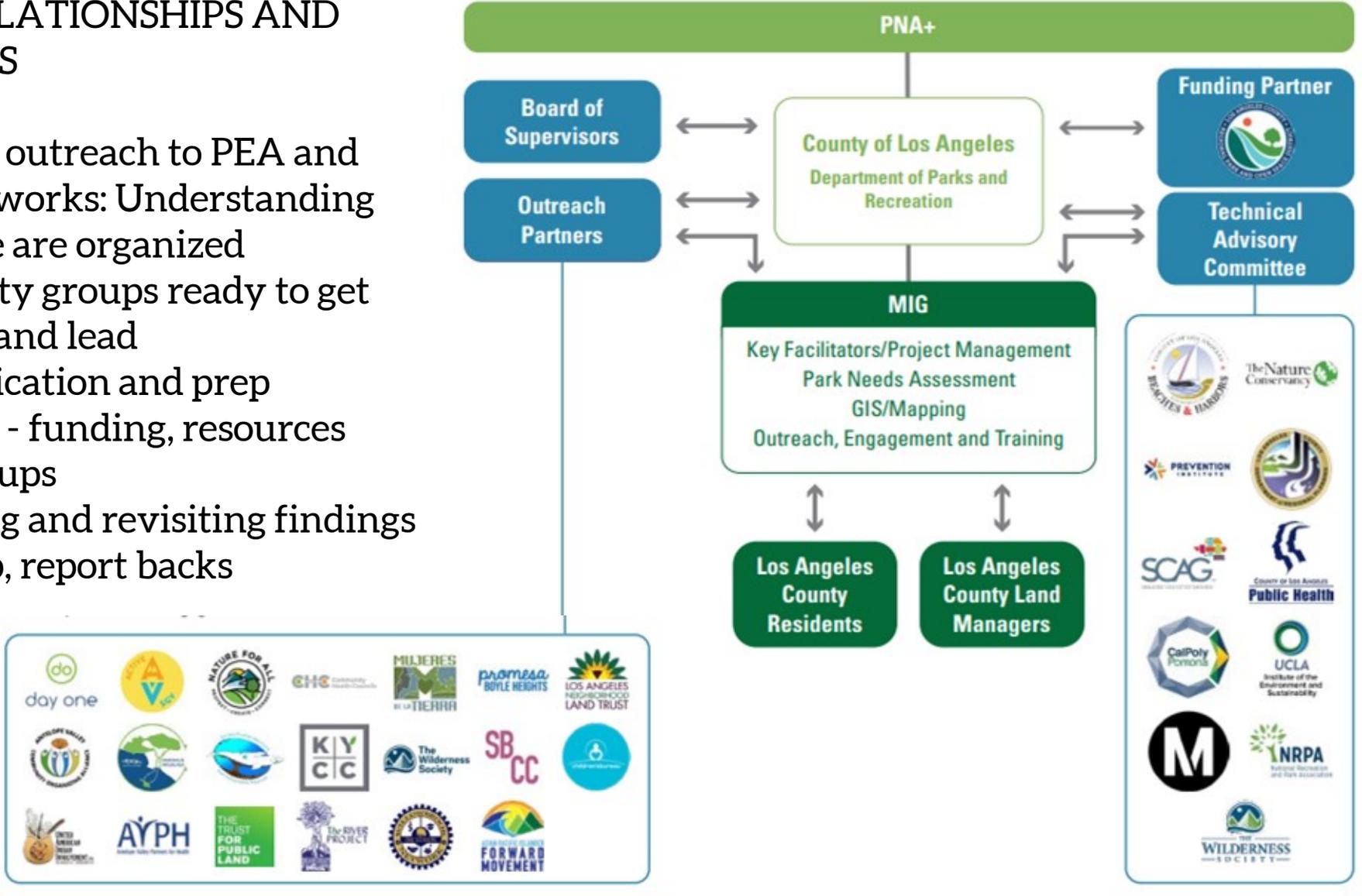


- Monitor county board meetings on budgets
- Measure A - RPOSD Community Oversight Advisory Board
- Continue to build power of alliances and community base
- Capacity-building, trainings and tech assistance around key issues
- Leveraging of resources and funds from philanthropy and county/government
- **Join the County Parks Needs Assessment Coalition**



POWER OF RELATIONSHIPS AND PARTNERSHIPS

- Early key outreach to PEA and other networks: Understanding that there are organized community groups ready to get involved and lead
- Communication and prep
- Contracts - funding, resources
- Focus groups
- Consulting and revisiting findings
- Follow up, report backs



Source: PNA+ Report



KEY PARTNERSHIPS - COLLABORATION LEARNINGS:

- **Connect and contract with the power CBOs for projects, community engagement** (can be non-traditional orgs) - Ex. PNA+ Survey Outreach with Park Equity Alliance and other key CBOs
- **Communication and Regular Meetings:** Work to meet at least quarterly with parks department leaders
- **Culturally appropriate outreach, list servs, multiple languages**
- **Partnerships - long term commitment to build relations, trust over time. Consistency and periodic** (ex. County parks rec dept. Community Info Series)

THANK YOU

City Parks Alliance Webinar

LA County's Park Needs Assessment: A Case Study on
Park Equity Collaboration

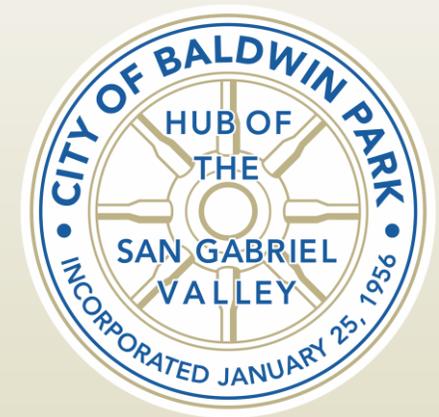
Thursday, September 21, 2023



CITY OF BALDWIN PARK

MANUEL CARRILLO JR.

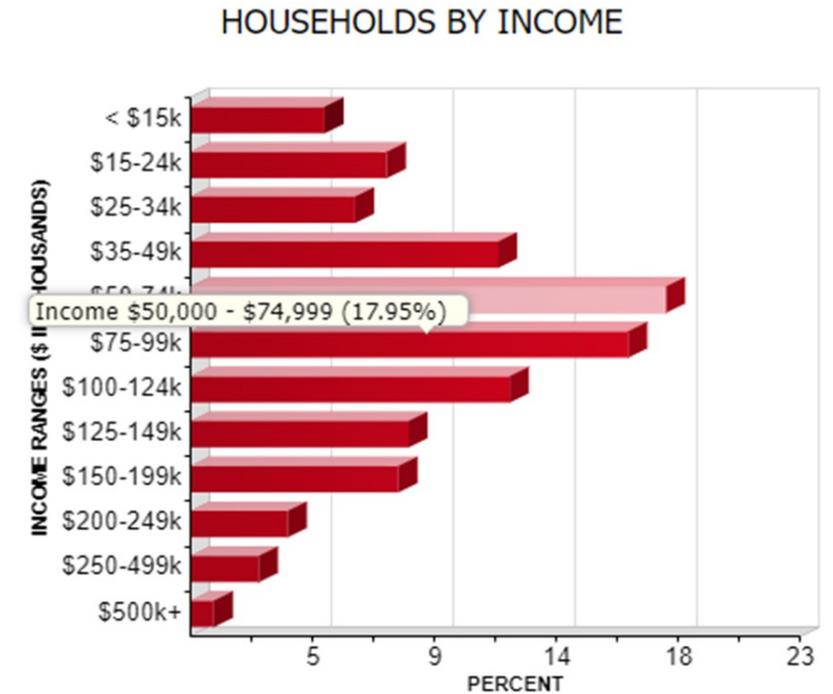
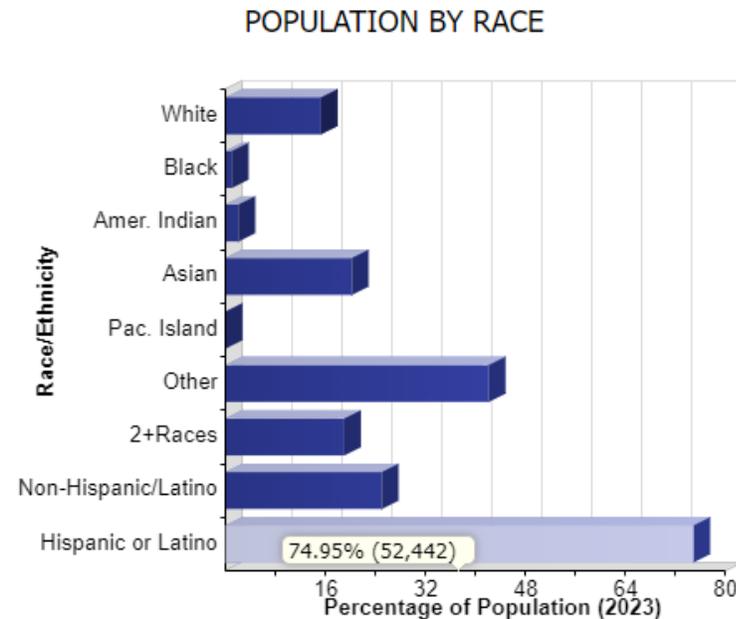
DIRECTOR OF RECREATION & COMMUNITY SERVICES



City of Baldwin Park

Demographics

- Hub of the San Gabriel Valley
- Population – 69,972
- Square Miles – 6.7
- 20 miles East of Los Angeles
- Home of the original In-N-Out



Park System

- Five (5) Parks

- **Barnes Park (6.57 Acres)**

0.53 park acres per 1,000

- **Hilda L. Solis Park (1.96 Acres)**

0.15 park acres per 1,000

- **Morgan Park (8.06 Acres)**

0.24 acres per 1,000

- **Syhre Park (1.37 Acres)**

0.07 park acres per 1,000

- **Walnut Creek Nature Park (4.56 Acres)**

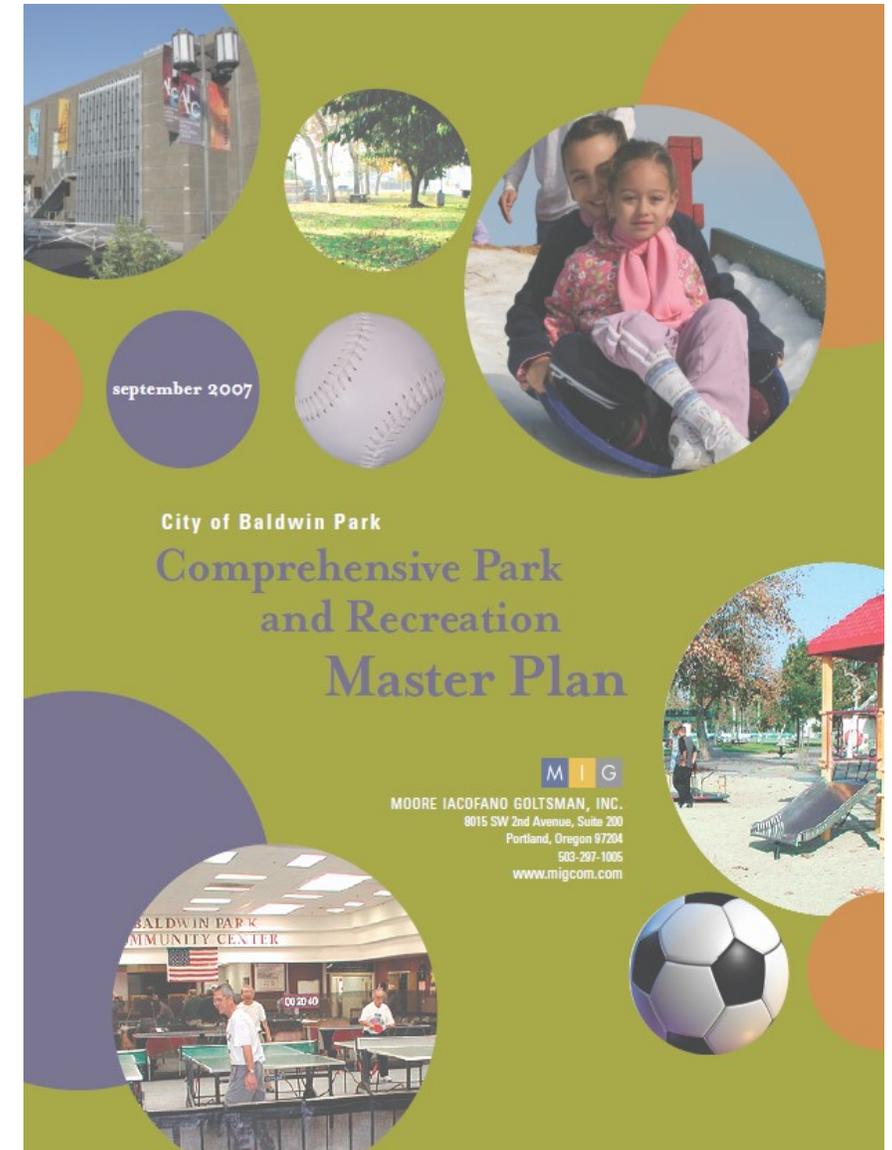
0.94 park acres per 1,000

- Park Acres – 21.1



City of Baldwin Park Master Plan

- San Gabriel and Lower Los Angeles Rivers and Mountains Conservancy (RMC) - \$50,000 Grant for Park Master Plan
- 2007 Completed Park Master Plan
- Applied for various competitive grants
- Contracted with a grant consultant as needed
- Secured \$2,995,561 in park grants through 2017
 - \$30,000 - Hilda L. Solis Park Fitness Zone – Kaiser Permanente
 - \$75,000 - Barnes Park Splash Pad – Upper San Gabriel Valley Water District
 - \$13,100 - Barnes Park Playground – CalRecycle
 - \$60,500 - Barnes Park Fitness Project – Land and Water Conservation Fund
 - \$35,000 - Walnut Creek Nature Park Master Plan – RMC
 - \$200,000 - Walnut Creek Nature Park Phase I - LA County Regional and Open Space District
 - \$300,000 - Barnes Pak Improvements - LA County Regional and Open Space District
 - \$220,000 - Walnut Creek Nature Park Phase I - CA Natural Resource Agency
 - \$330,792 - Walnut Creek Nature Park Phase II – LA County Regional and Open Space District
 - \$480,000 - Walnut Creek Nature Park Phase II - Land and Water Conservation Fund
 - \$78,169 - Walnut Creek Nature Park Phase III - State of CA Housing Comm. Development
 - \$823,000 - Walnut Creek Nature Park Phase III – CA Natural Resource Agency
 - \$350,000 - Morgan Park Improvements – CA Natural Resource Agency



City of Baldwin Park Master Plan

- Improve existing infrastructure

Walnut Creek Nature Park



Morgan Park Playground Improvements



Barnes Park Improvements



Los Angeles County Comprehensive Park & Recreation Needs Assessment Process

- 2016 Los Angeles County conducted the first ever Comprehensive Park & Recreation Needs Assessment
- The purpose of the study was to conduct a comprehensive assessment of the park and recreation needs and opportunities in Los Angeles County
- We all need Parks campaign was lead by County
 - PSA on all platforms
- Provided templates and trained staff
- Promoted engagement meeting
 - Posted notice
 - Website
 - Social Media
 - School flyer distribution
 - Facility Counters/Reception Areas



CREATE THE FUTURE OF YOUR PARKS!

Does your family play basketball or soccer? Like to swim? Tennis anyone? Or just want to take a hike? Parks are critical for healthy, thriving communities.

We've taken stock of what we have—the existing parks, recreation facilities and open space—and what kind of shape they're in. Now we need to know what *you* want.

- Where do we most need new parks, recreation facilities or open space?
- Which parks need repair or expansion?
- What type of recreation is most needed?

What will make your family and your neighborhood healthy, happy and out getting physical exercise? Come to our workshop. Together, we'll create a list of park priorities for our community.

CITY COUNCIL
Manuel Lozano, Mayor
Monica Garcia, Mayor Pro-Tem
COUNCILMEMBERS
Cruz Baca • Ricardo Pacheco • Susan Rubio
Alejandra Avila, City Clerk
Maria Contreras, City Treasurer



LOS ANGELES COUNTYWIDE
COMPREHENSIVE PARK &
RECREATION NEEDS ASSESSMENT



COME TO OUR COMMUNITY MEETINGS!

Wednesday, January 13, 2016
6:00PM

Esther Snyder
Community Center
4100 Baldwin Park Boulevard
Baldwin Park, CA 91706

For more information
(626) 813-6247, Ext. 317

This is your chance to
direct park funding for
the next decade.

www.LACountyParkNeeds.org
www.baldwinpark.com



Los Angeles County Comprehensive Park & Recreation Needs Assessment Process

- Provided a stipend
- Conducted amenity quantities and conditions
- Five (5) Park Metrics
 - Park Condition
 - Park Access
 - Park Amenities
 - Park Land
 - Park Pressure
- Park Metrics were combined to determine an overall park need for each Study Area

AMENITY QUANTITIES AND CONDITIONS

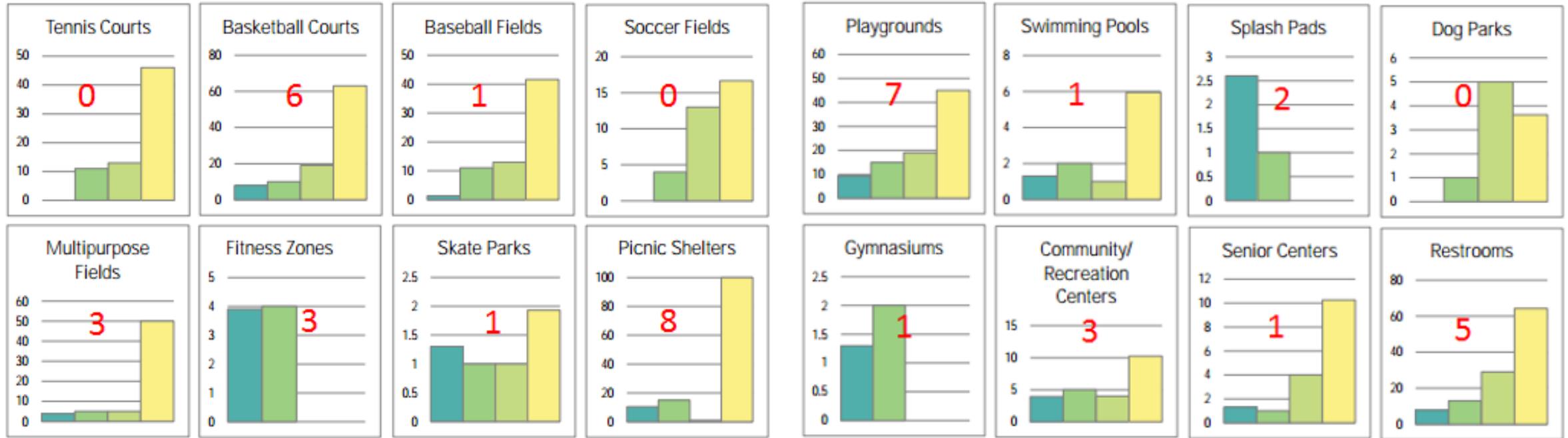
Park Name	Condition	General Infrastructure Condition	Open Lawn/Turf Area	Amenities													Total				
				Tennis Courts	Basketball Courts	Baseball Fields	Soccer Fields	Multipurpose Fields	Fitness Zones	Skate Parks	Picnic Shelters	Playgrounds	Swimming Pools	Splash Pads	Dog Parks	Gymnasiums		Community/Rec Centers	Senior Centers	Restrooms	
Barnes Park	Good							1		1	2						1	1	6		
	Fair				2					2			1						5		
	Poor						1												1		
Hilda L. Solis Park	Good									2							1		3		
	Fair				2			1	1	1									7		
	Poor																		0		
Morgan Park	Good																		0		
	Fair				2			1		3	2	1	1		1	1	1	1	14		
	Poor						2												2		
Syhre Park	Good																		0		
	Fair					1												1	2		
	Poor																		0		
Walnut Creek Nature Park	Good																		0		
	Fair									1	1							1	3		
	Poor																		0		
Totals:	Good				0	0	0	0	0	1	0	1	4	0	0	0	0	2	0	1	9
	Fair				0	6	1	0	0	2	1	7	3	1	2	0	1	1	1	5	31
	Poor				0	0	0	0	3	0	0	0	0	0	0	0	0	0	0	0	3

AMENITY CONDITIONS SUMMARY



Park Metrics

AMENITIES PER 100,000 PEOPLE



■ Study Area ■ County Avg. ■ State Top Cities Avg. ■ Nation Top Cities Avg.

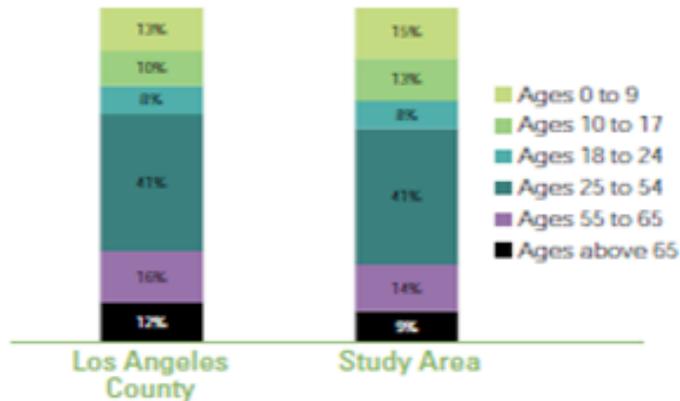
Community Profile

47%
of the population has
**INCOME BELOW 200%
POVERTY LEVEL**
The county average is 40%

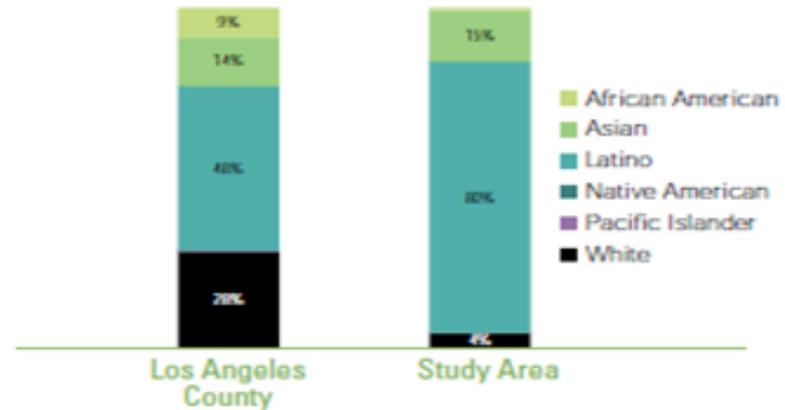
6% of the population has
NO VEHICLE ACCESS
The county average is 10%

38% of the population is
LINGUISTICALLY ISOLATED
The county average is 26%
The dominant language among those who
are linguistically isolated is Spanish.

POPULATION DISTRIBUTION BY AGE



POPULATION DISTRIBUTION BY RACE/ETHNICITY



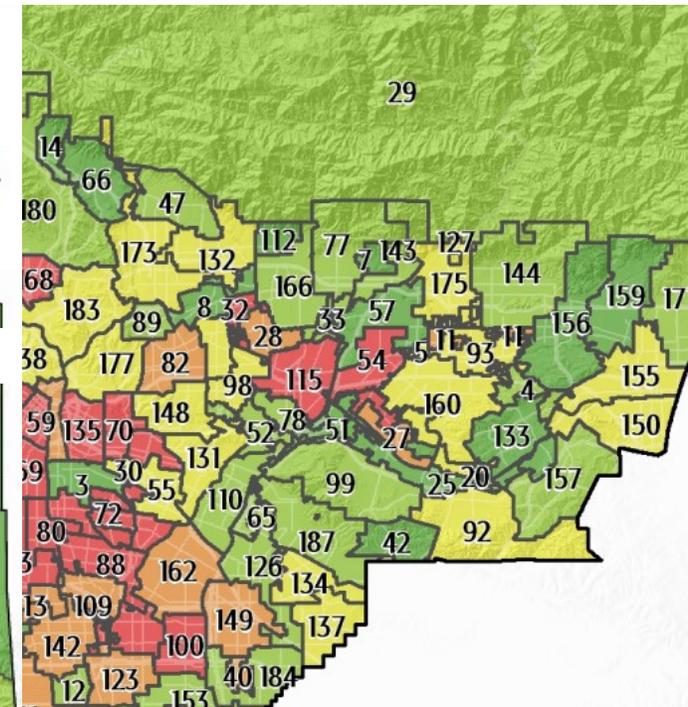
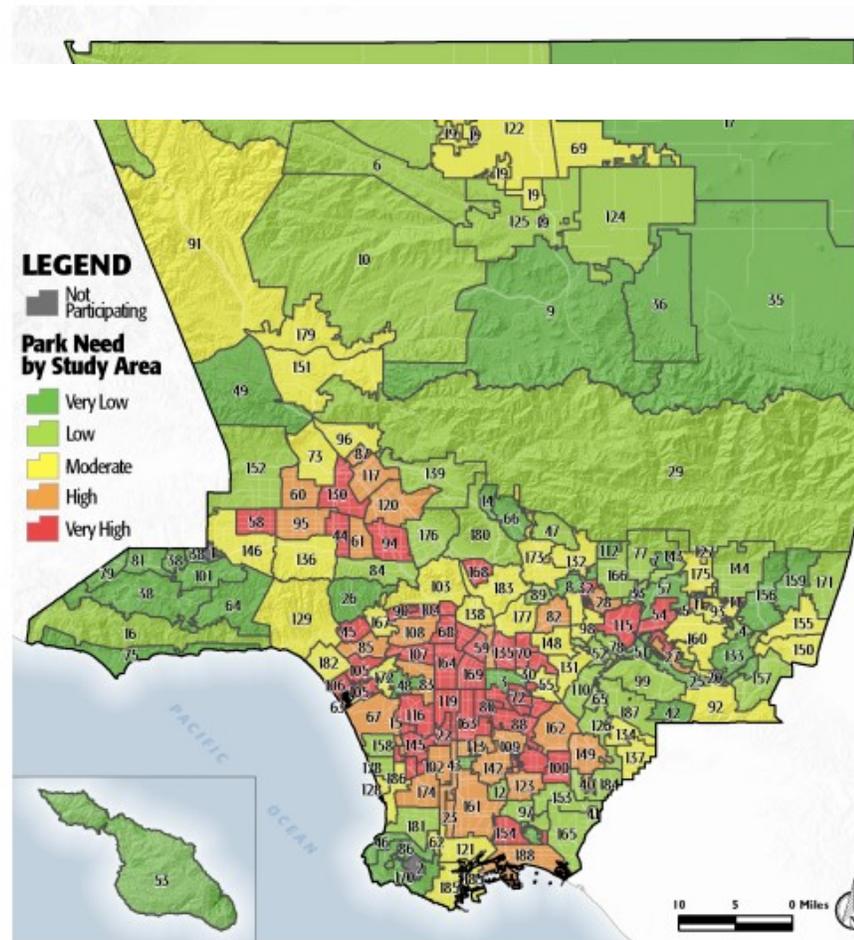
Results

- The results of the analysis of the park metrics were used to determine an overall park need level for each Study Area
- Plan determined that the City of Baldwin Park, continues to rank as a **very park poor** community in all three categories with only 0.3 park acres per 1,000 compared to the County average of 3.3 per 1,000
- In addition, a mere 22% of the population has accessibility to walk to a park compared to the County average of 49% being within walking distance
- Park Equity

PARK NEEDS FRAMEWORK: COUNTYWIDE ASSESSMENT OF NEED

The results of the analysis of the park metrics were used to determine an overall park need level for each Study Area. Please refer to Section 3.0 Park Needs Framework of the main report for additional information.

City of Baldwin Park (#54) has a very high park need.



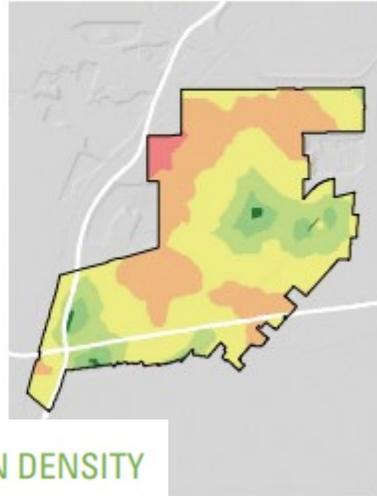
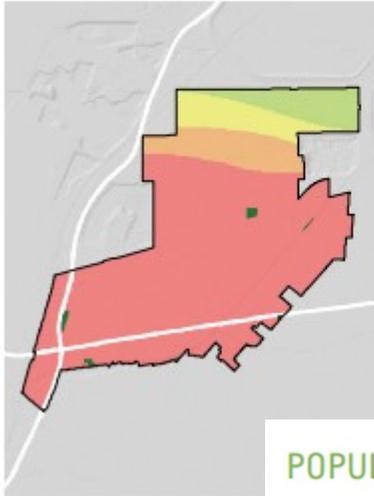
Results

WHERE ARE PARKS MOST NEEDED?

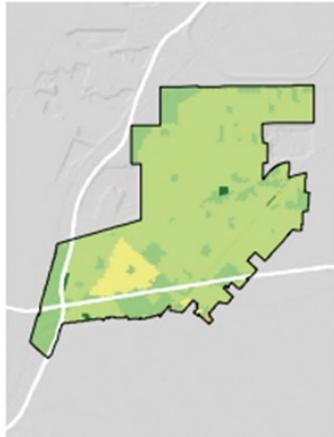
PARK ACRE NEED

+

DISTANCE TO PARKS

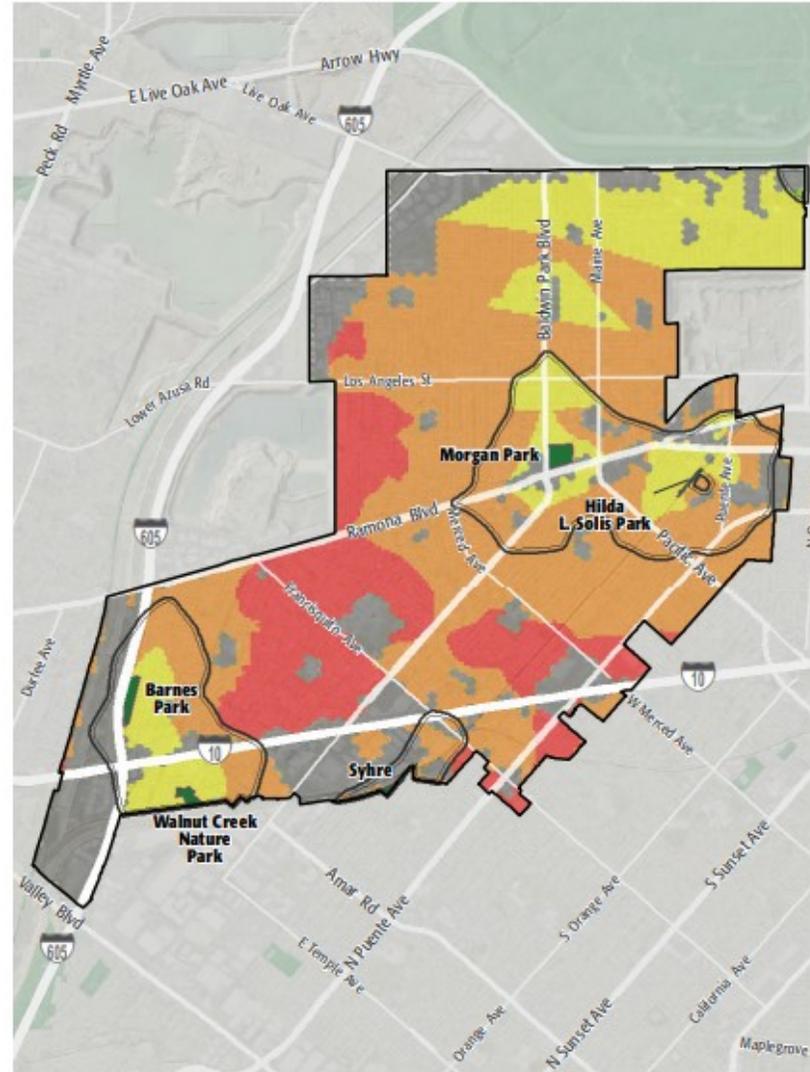


POPULATION DENSITY



= PARK NEED

*Calculated using the following weighting: (20% x Park Acre Need) + (20% x Distance to Parks) + (60% x Population Density)



PARK NEED CATEGORY

- Very High
- High
- Moderate
- Low
- Very Low
- No Population
- Area within 1/2 mile walk of a park

HOW MANY PEOPLE NEED PARKS?



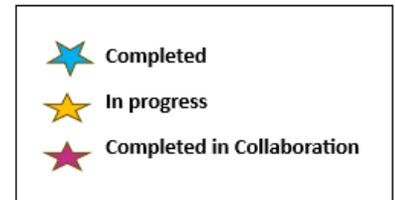
Los Angeles County Comprehensive Park & Recreation Needs Assessment - Next Steps

- Secured Grant Writer
- Applied for Grants
- Partnerships
 - Baldwin Park Unified School District
 - Amigos De Los Rios
 - Active SGV
 - Nature for All
 - Kaiser Permanente
- Established potential projects list
- Land acquisition
 - Barnes Park – Public Works green waste and adjacent lot (to expand)
 - NEW Park - Joanbridge Street & Maine Avenue Pocket Park



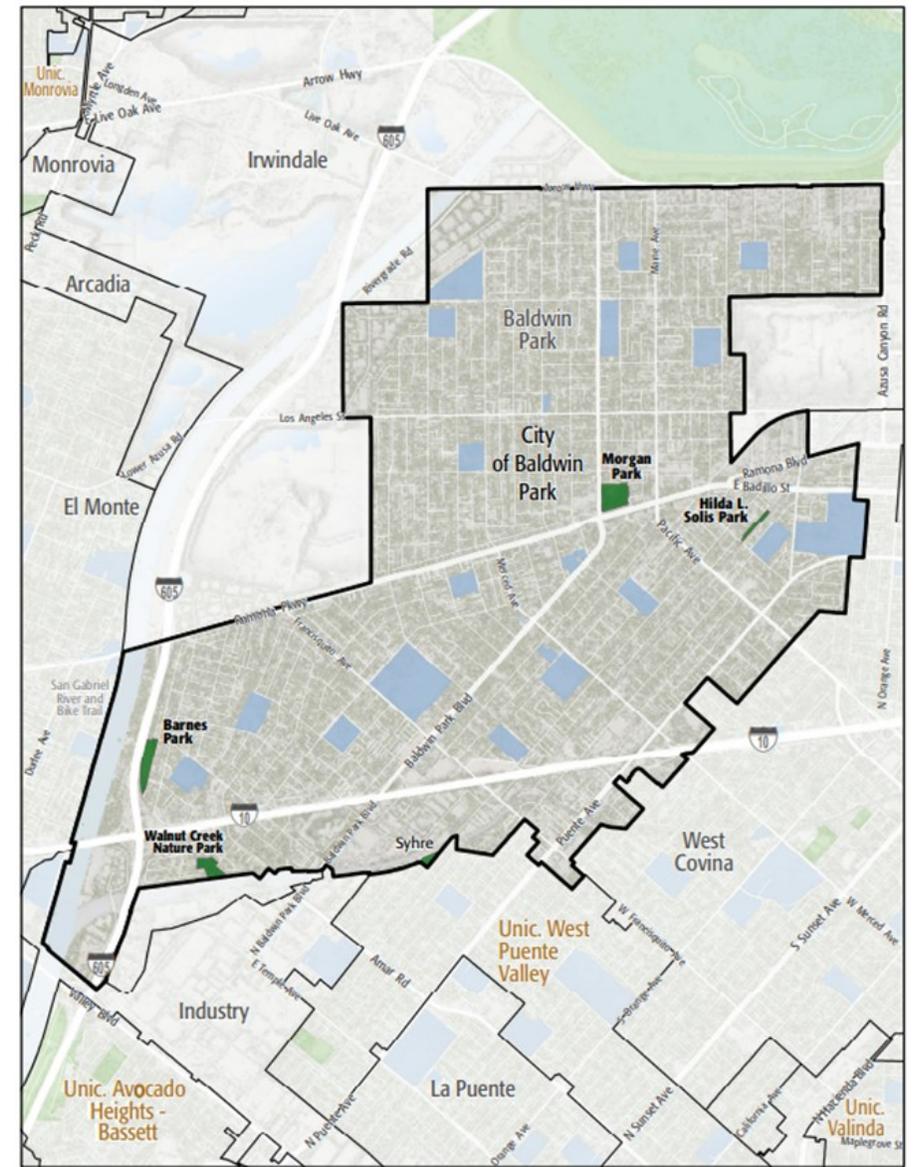
Potential Projects

- ★ Regional Trails – Trails that connect community to San Gabriel Mountains
- ★ Bike Racks at all parks
- ★ Dog Park at existing park
 - Soccer Field
- ★ City Plaza
- ★ Pocket Park – North
 - Repair multipurpose field at Morgan Park
- ★ Repair multipurpose field at Barnes Park
 - New park – 605 Fwy & Baldwin Park Blvd.
- ★ ADA Accessibility at all parks
- ★ Repair restrooms at existing parks
- ★ Nature Based Play
 - New park – Ramona Blvd. & Baldwin Park Blvd.
- ★ Include water conservation - native plants
 - New Park – Baldwin Park Blvd. & 10 Fwy
- ★ Repair amenities at all parks
 - Tennis court at existing park
- ★ Community Garden



Los Angeles County Comprehensive Park & Recreation Needs Assessment - Next Steps

- Measure BP – ¾ Cent Sales Tax Measure
- Decommission of Schools



City of Baldwin Park

- Existing Park
- Existing Park Outside Study Area
- Existing School
- Other Open Space

Los Angeles County Comprehensive Park & Recreation Needs Assessment - **Next Steps**

■ \$29,243,198 in Grants (includes TAP Allocation)

- \$750,000 - Expand Teri G. Muse Family Service Center - Omnibus Funding Bill
- \$2,222,000 – Roadside Park – U.S. Department of Housing and Urban Development (HUD) Community Project Funding
- \$761,672 - Joanbridge and Maine Avenue Pocket Park- San Gabriel and Lower Los Angeles Rivers and Mountains Conservancy, Climate Resiliency Program
- \$285,000 – Joanbridge and Maine Avenue Pocket Park, Design/Project Management/Community Engagement - LA County Regional Park & Opens Space District (TAP Allocation)
- \$224,288 – Renovate Daycare into Recreational Space – Prop 68 Per Capita Allocation
- \$993,700 – Big Dalton Greening Project – San Gabriel and Lower Los Angeles Rivers and Mountains Conservancy , Climate Resiliency Program
- \$3,090,000 – Barnes Park Expansion Project - Prop 68 Specified Grant (Round 4)
- \$3,285,000 - Big Dalton Wash Trail & New Pocket Parks - Prop 68 Statewide Park Development and Community Revitalization (Round 4)
- \$6,000,000 – Susan Rubio Zocalo Park – State of California 2021-22 Budget Act
- \$14,735,690 – Barnes Park Multi-Benefit Stormwater Capture Project – Safe Clean Water Program Grant (Measure W)
- \$342,850 - Big Dalton Wash Trail Pocket Park - Natural Resource Agency
- \$2,552,998 Big Dalton Wash Greenway Development - Statewide Development & Community Revitalization Grant

Los Angeles County Regional Park & Opens Space District – TAP Allocation

- The Technical Assistance Program (TAP) can be used for a variety of unique services geared towards expanding parkland, including pre-acquisition services, community outreach and engagement, etc.
- Allocation to High and Very-High Park Need Cities
- Baldwin Park received \$285,000 of TAP Funds
- Joanbridge St. & Maine Avenue Pocket Park
 - Design, project management and community engagement services

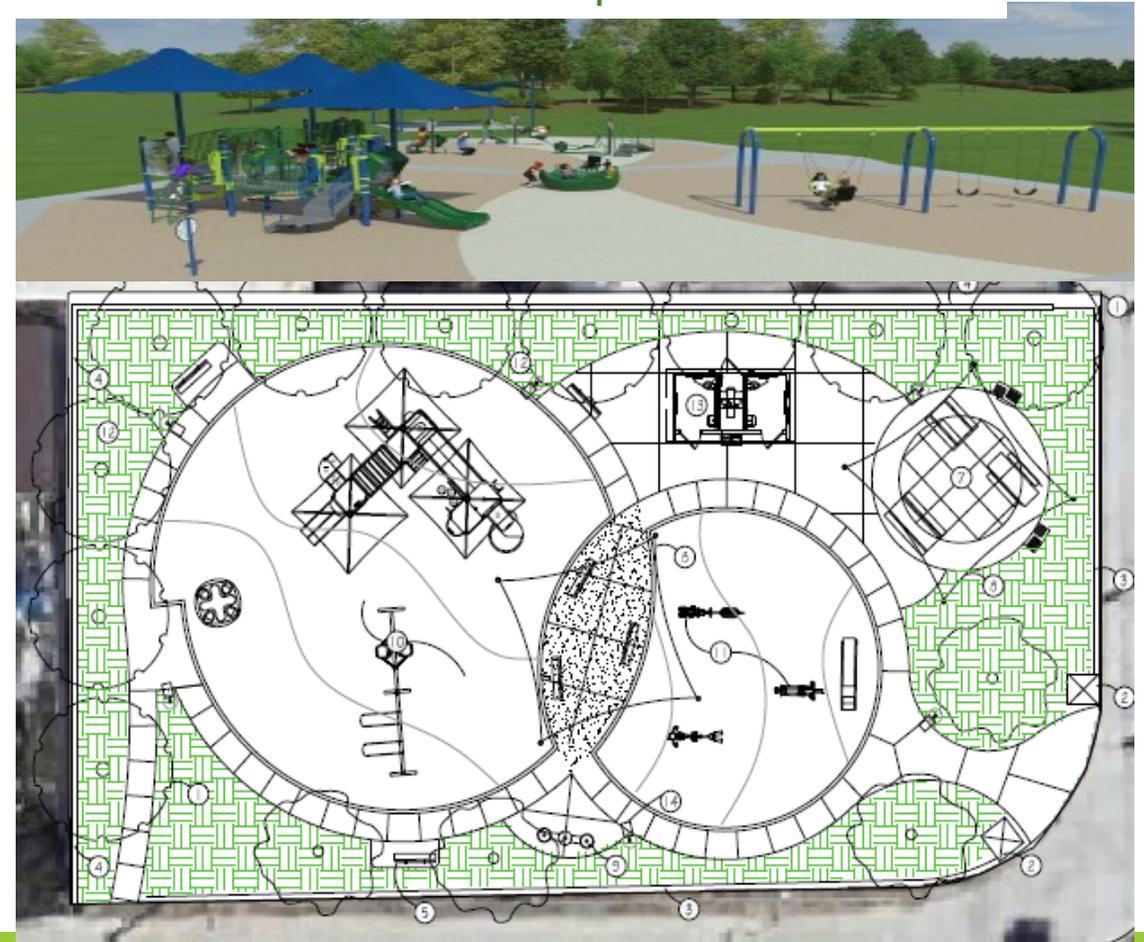


Los Angeles County Comprehensive Park & Recreation Needs Assessment – TAP Allocation

Joanbridge St. & Maine Avenue Pocket Park



Conceptual



Projects

- Joanbridge Street and Maine Avenue Pocket Park

Funding	Fund Amount
Los Angeles County Regional Park & Open Space District - TAP	\$285,000
San Gabriel and Lower Los Angeles Rivers and Mountains Conservancy	\$761,672
Athens Inc. Settlement (MRF)	\$100,000
	\$1,146,672

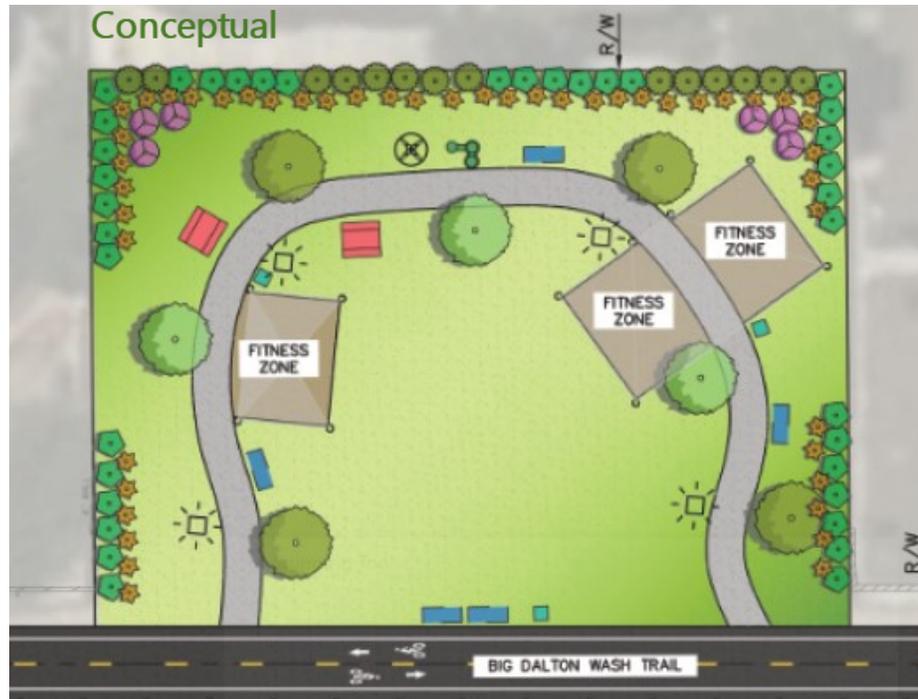
Projects

- Big Dalton Trail Greening and Pocket Parks



Projects

- Big Dalton Trail Greening and Pocket Parks

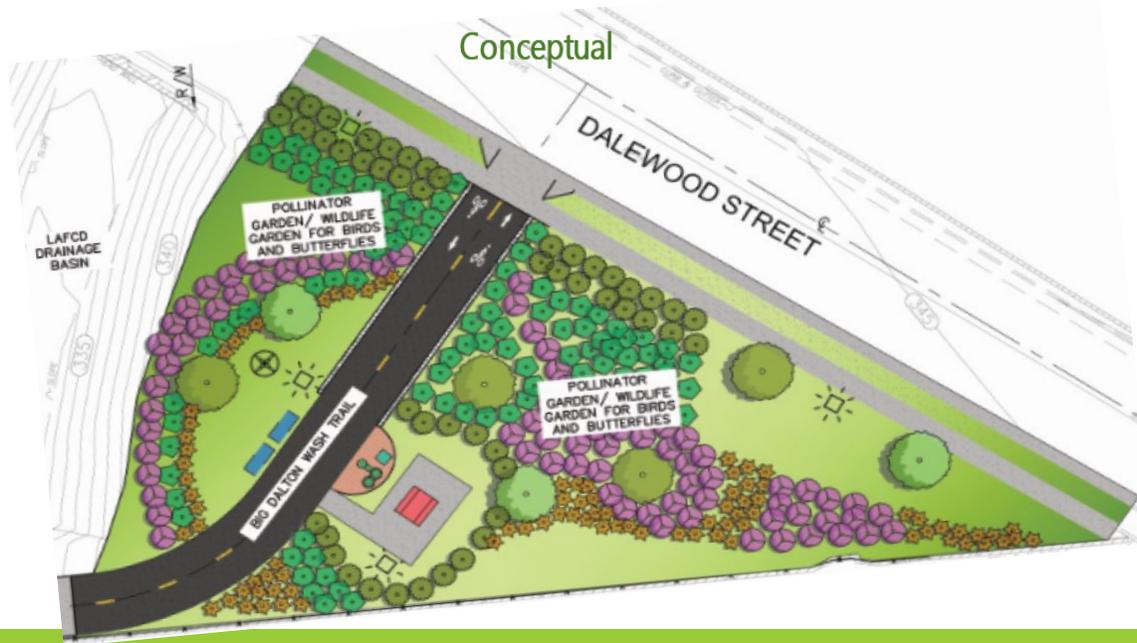


Projects

- Big Dalton Trail Greening and Pocket Parks



Conceptual



Conceptual

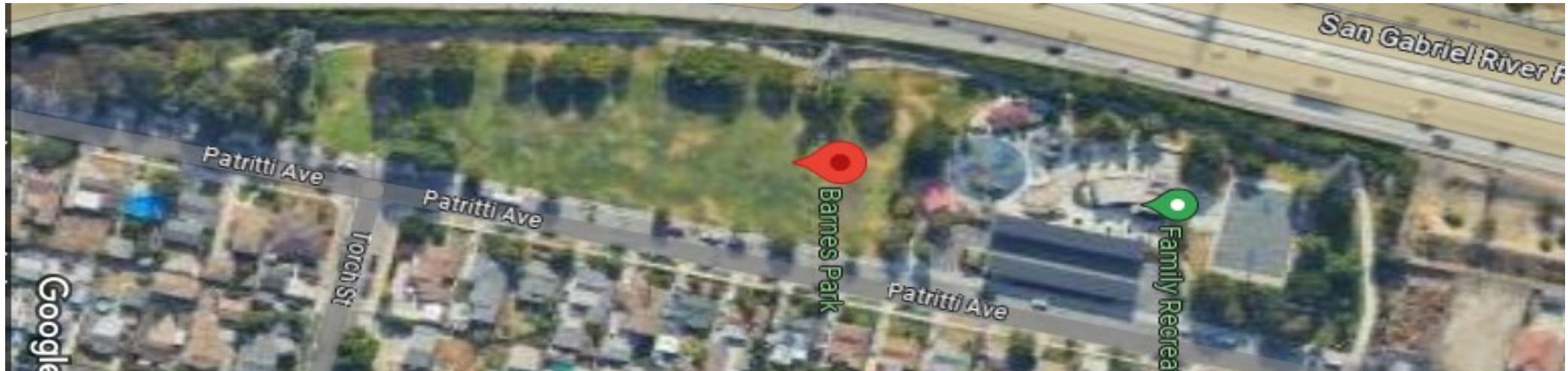
Projects

- Big Dalton Trail Greening and Pocket Parks

Funding	Fund Amount
City of Baldwin Park Active Transportation Program CA Transportation Development Act LA Metropolitan Transportation Authority of 2009 Grant Proposition C-a half-cent sales tax measure approved by voters in 1990 to support transportation project in LA County	\$1,150,000
San Gabriel and Lower Los Angeles Rivers and Mountains Conservancy	\$993,790
Prop 68- Statewide Development & Community Revitalization Grant	\$2,552,998
Prop 68- Statewide Park Development and Community Revitalization Grant (Round 4)	\$3,285,000

Projects

- Barnes Park Multi-Benefit Stormwater Capture Project



Conceptual



Projects

- **Barnes Park Multi-Benefit Stormwater Capture Project**

Construction Cost Estimate	\$17,250,000 to \$20,000,000	
Funding	Description	Fund Amount
Safe Clean Water Program Grant	Measure W funds awarded thru WASC and Administered Thru LACFDC	\$14,735,690
Prop 68 -Statewide Park Development and Community Revitalization	State of California Parks and Recreation Department	\$3,090,000
Available Funds: Measure W and Quimby Fees	Local Funds will be leveraged should bids be higher than Construction estimate	\$3,000,000
		\$20,825,690

Projects

- Susan Rubio Zocalo Park

Conceptual



Projects

- Susan Rubio Zocalo Park

Funding	Fund Amount
State of California 2021-22 Budget Act	\$6,000,000
Measure W	\$1,000,000
SB1	\$1,100,000
American Rescue Plan Act	\$1,200,000
Future Development Fund	\$1,500,000
	\$10,800,000

Projects

- Roadside Park



Projects

- Roadside Park

Funding	Fund Amount
U.S. Department of Housing and Urban Development (HUD) - Community Project Funding	\$2,222,000
	\$2,222,000

Projects

- Morgan Park Outdoor Restroom Improvements

Funding	Fund Amount
American Rescue Plan Act	\$235,000
Available Funds: Quimby and LA County Regional Park & Open Space District	\$250,000

Projects

PROJECT COST ESTIMATES



Study Area:

City of Baldwin Park

Study Area ID

54

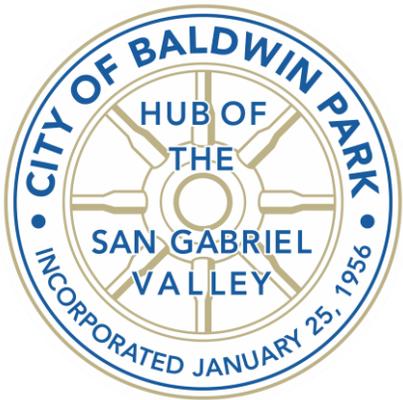
Prioritized Projects

Project Number	Project Description	Cost
1-3	Build New Park	\$16,651,159
	New Park Tasks:	
	Land Acquisition	\$7,393,159
	Infrastructure/General	\$5,280,000
	Multipurpose Field- Grass	\$3,728,000
	Picnic Shelters	\$250,000
4	Add Dog Parks at Barnes Park or Walnut Creek Park	\$695,200
5	Build New Pocket Park in the General Vicinity of Downtown	\$739,316
	New Park Tasks:	
	Land Acquisition	\$739,316
6	Add Infrastructure/General at TBD Location Downtown	\$780,000
7-9	Build New Park in the General Vicinity of Ramona Boulevard area near 605 Freeway	\$14,786,317
	New Park Tasks:	
	Land Acquisition	\$14,786,317
7-9	Add Infrastructure/General at Ramona Boulevard area near 605 Freeway	\$10,280,000
7-9	Add Multipurpose Field- Grass at Ramona Boulevard area near 605 Freeway	\$932,000
7-9	Add Playgrounds at Ramona Boulevard area near 605 Freeway	\$500,000
10	Repair Restrooms at All Parks in Study Area	\$168,000
Study Area Total Costs		
	TOTAL COST FOR PRIORITIZED PROJECTS	\$45,531,992
	TOTAL DEFERRED MAINTENANCE*	\$8,697,391
	Replace amenities in "poor" condition	\$1,864,000
	Repair amenities in "fair" condition	\$6,833,391
	GRAND TOTAL	\$54,229,383

Lessons Learned/Challenges

- TEAM
- Capacity
- Vision
- Internal Relationships
- External Partnerships/Relationships
- Opportunities/Persistent

Questions



City of Baldwin Park

Manuel Carrillo Jr.

Director of Recreation & Community Services

P: 626-813-5269

Email: mcarrillo@baldwinpark.com

**Parks
Make
Life
Better!**

Thanks for joining us!

LA COUNTY'S PARK NEEDS ASSESSMENT: A CASE STUDY ON PARK EQUITY COLLABORATION

MODERATOR



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